Sustainable Textiles





Cheryl Kindness

Who are we?





TRUSTED by the world's best furniture manufacturers





SPECIFIED by the world's top architectural practices





CHOSEN by the world's blue-chip corporations



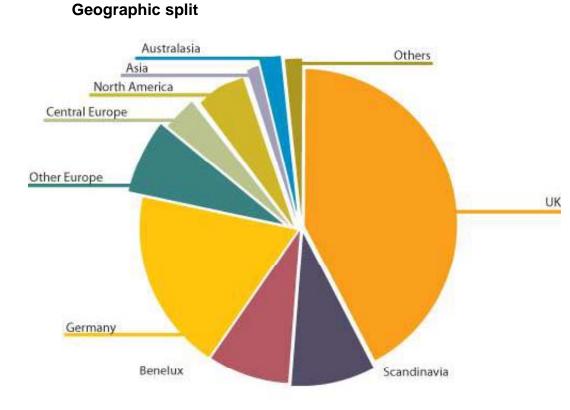


WE BRING COLOUR, DESIGN AND PERSONALITY TO A WORLD OF COMMERCIAL INTERIORS

Yes, it's the textile that does this!



We are an international story



8 million metres / year = 150,000 metres/week = 25,000 metres/day:

73% contract,

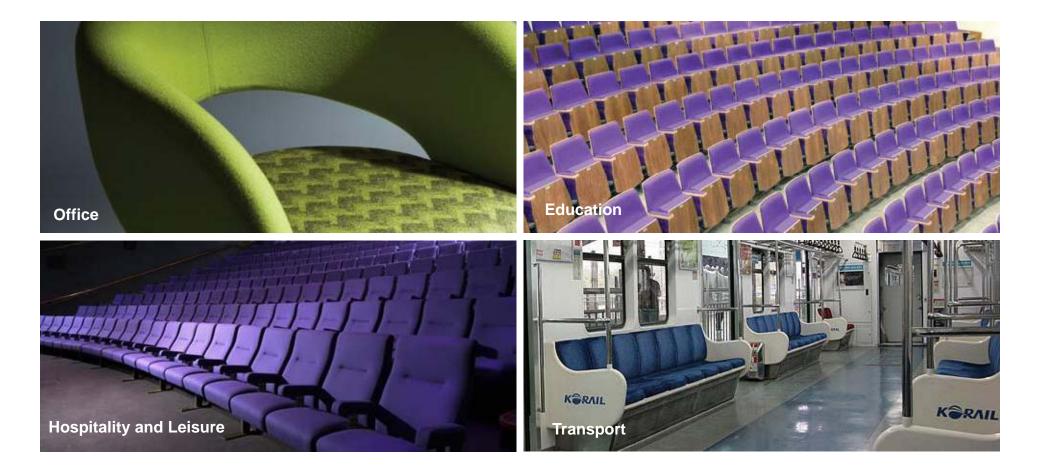
27% transport







Market sectors





Product Development





Environmental branding

"Designers are in a powerful position to create a better world... Or to contribute to further destruction."

Victor Papenek, Design for the Real World









What would you wear if you were a chair? Rapidly renewable natural materials: resources that can be replenished on an annual basis

"We love Camira... You're our new go-to for interior labrics!"

> David Pugh Gensler San Francisco Neocon 2011



Fiber types

Natural fibers

- Animal rapidly renewable
- Plant rapidly renewable

Man-made

- Petroleum based synthetics finite
- Natural polymers renewable

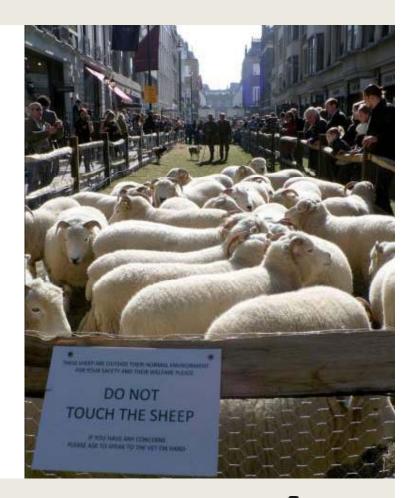




Wool



Rapidly renewable Totally biodegradable Low CO2 impact Inherently soil hiding Does not attract dust or dirt Breathable Insulating Low smoke toxicity Low flame spread Self-extinguishing





Wool works well on its own...

but it's the perfect accompaniment to natural bast fibers

Strong, woody fibers found inside the bark of certain plants

- Flax
- Jute
- Ramie
- Hemp
- Nettles

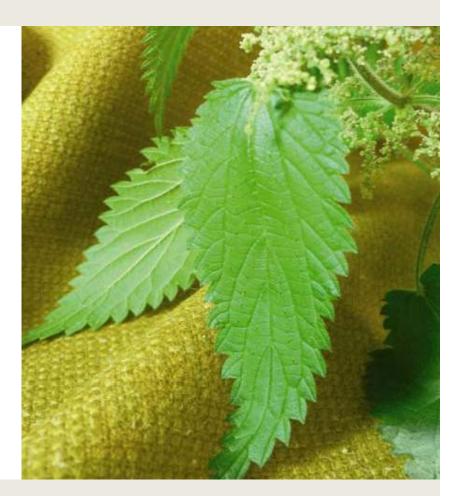


Nettles

STING Project

(Sustainable Technology in Nettle Growing)

£1m. project in conjunction with De Montfort University & DEFRA Inherently flame retardant Naturally anti-microbial





Hemp

Decorticationon the farm where the hemp is grown, in Leicester.

Blended with wool....at our local spinner

Yarn spun....at our local spinner

Woven....in our local mill

Piece dyed....at our local dyehouse





Recycling -



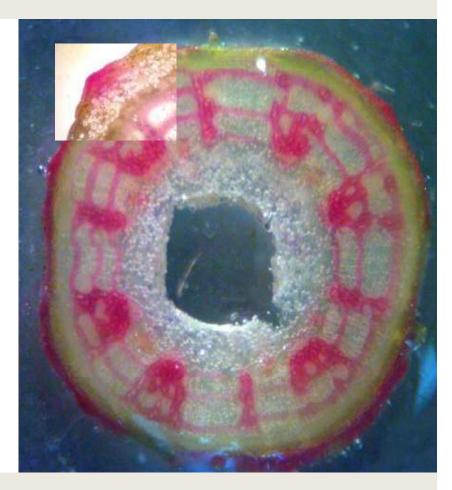




Processing

Decortication

Separates fiber from outer bark and woody core New mechanical decortication process No water / chemical / enzyme retting





SMART Performance

Naturally fire safe





The need for sustainable fabrics

We're using

too much oil

in making polyester, polypropylene, nylon & acrylic



Recycled polyester

Post-industrial recycled polyester

Diverts waste from landfill

1.7m Kg each year

Embodied energy - 66% improvement



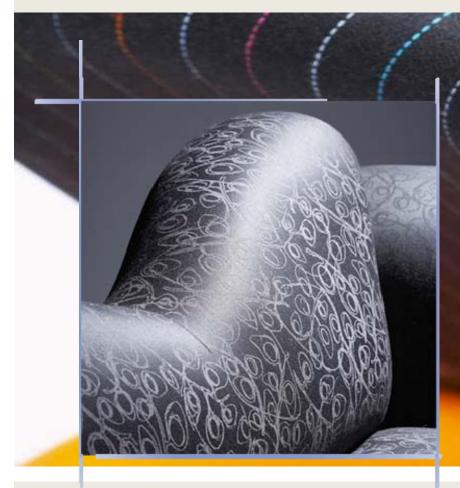


Recycled polyester

Residual yarn stripped from the cones and recycled by supplier







Carbon offset in conjunction with Climate Care

Customer driven

CO2 calculation from raw material to end user.







Longevity: 24/7+ fabric

500,000 Martindale cycles



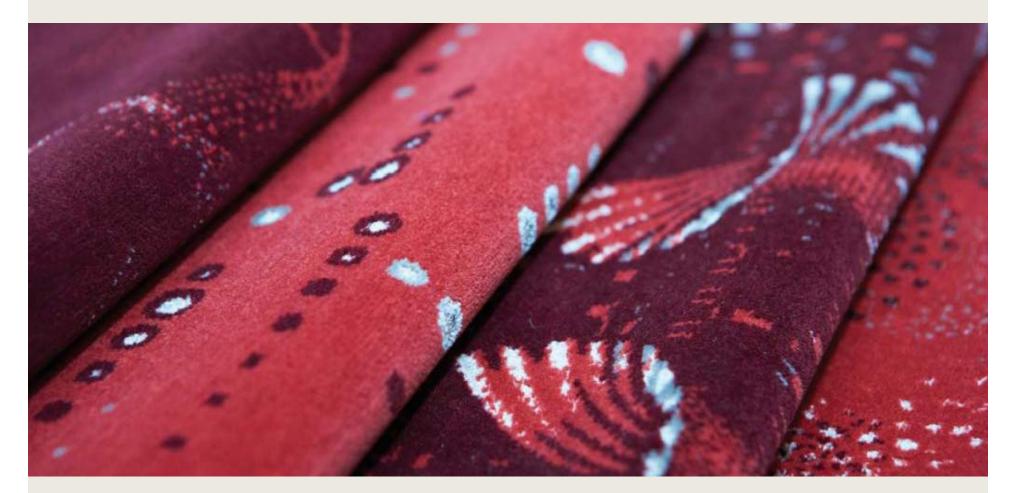








One-stop-shop for interior transport solutions!



Weight reduction

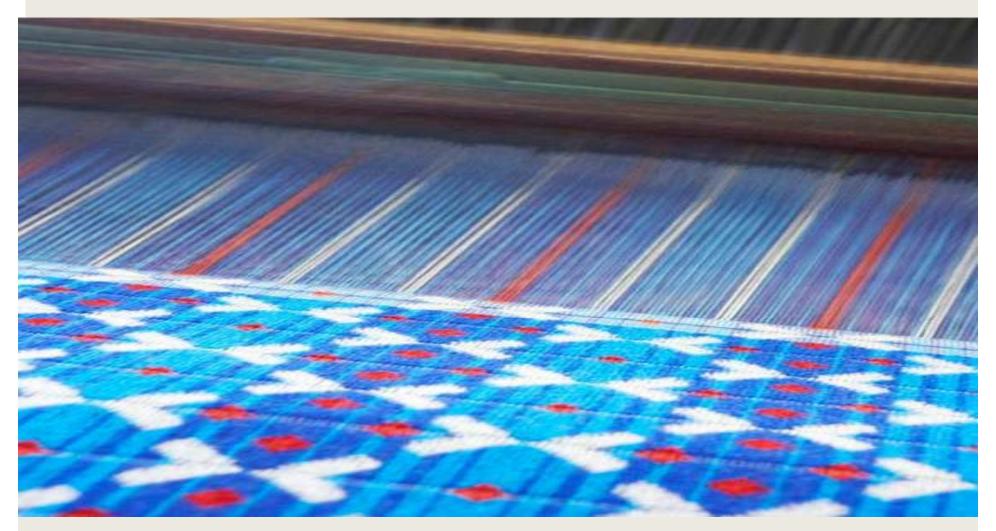


Weight reduction -- Flat-woven fabric

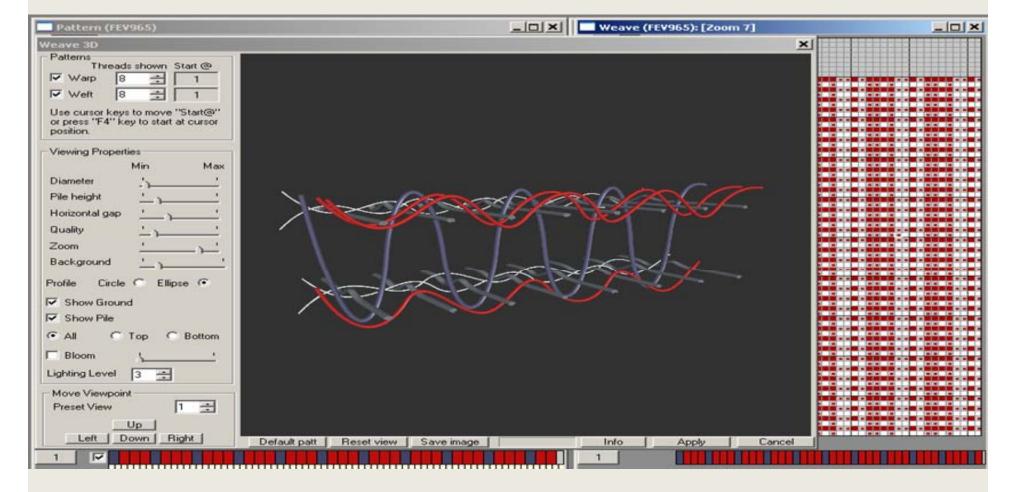
Contemporary flat woven seating fabric for bus, coach or rail interiors Light weight construction



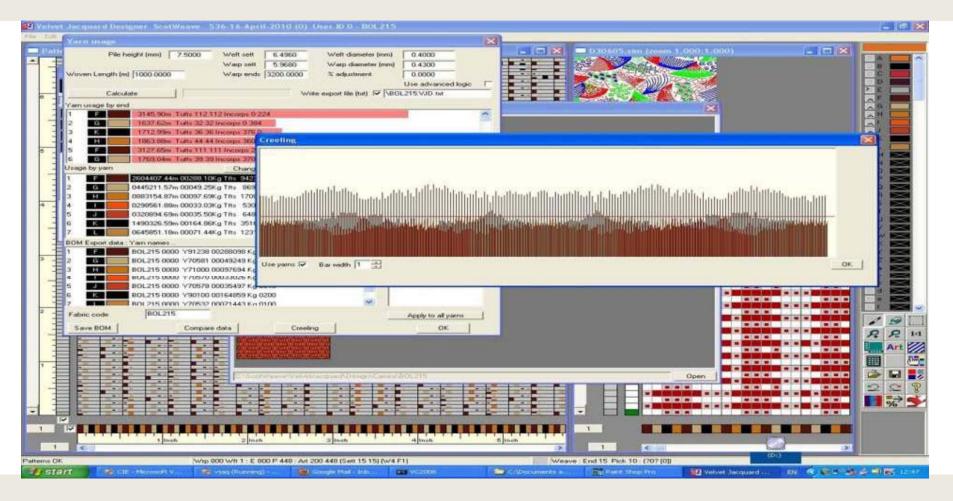
Waste saving through design



Waste saving through design



Waste saving through design



Colour

Pigment into the fibres – polypropylene. •Dye the fibre – worsted top dyeing, woollen spun products (wool ,viscose etc.) •Package dye the yarn •Piece dye the fabric



Future

