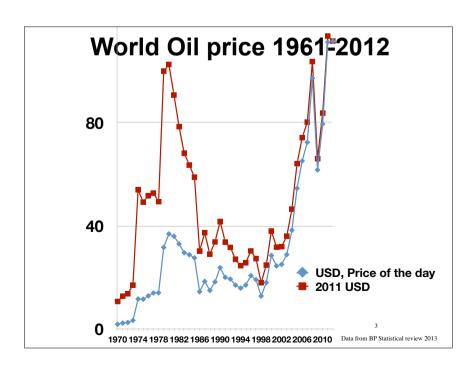
# Energy Challenges and Developments London 2013-11-07

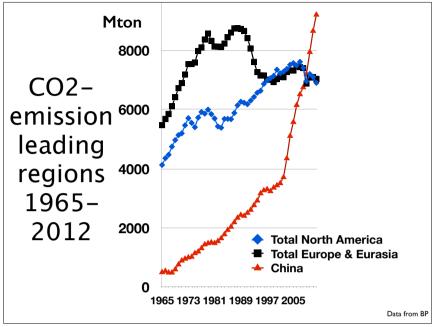
#### Tomas Kåberger

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State of the Union 2013: The President's Remarks on Energy : Greentech Media

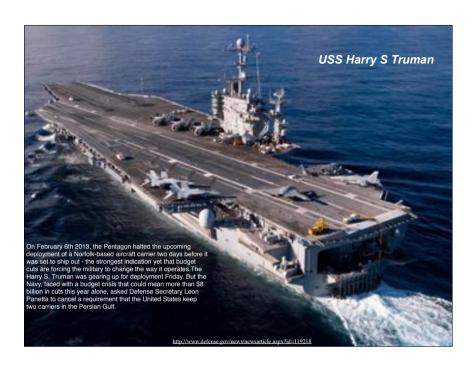
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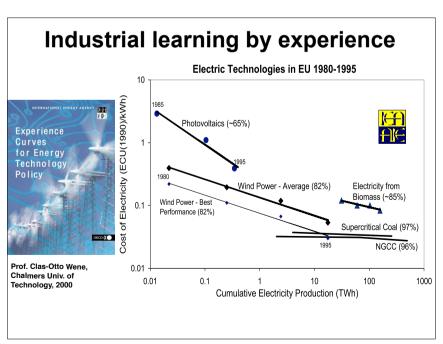
State of the Union 2013: The



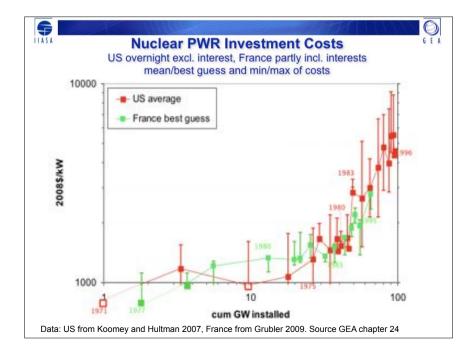
#### **President's Remarks on Energy**

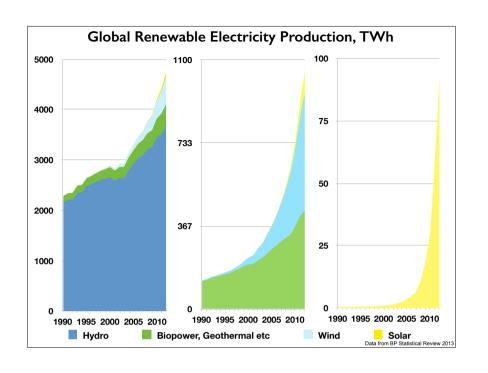
"After years of talking about it, we are finally poised to control our own energy future. We produce more oil at home than we have in fifteen years. We have doubled the distance our cars will go on a gallon of gas, and the amount of renewable energy we generate from sources like wind and solar -- with tens of thousands of good American jobs to show for it. We produce more natural gas than ever before -- and nearly everyone's energy bill is lower because of it. And over the last four years, our emissions of the dangerous carbon pollution that threatens our planet have actually fallen."

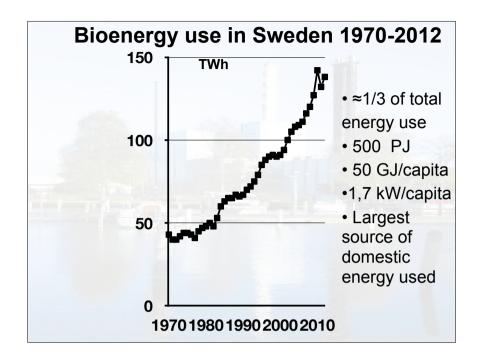




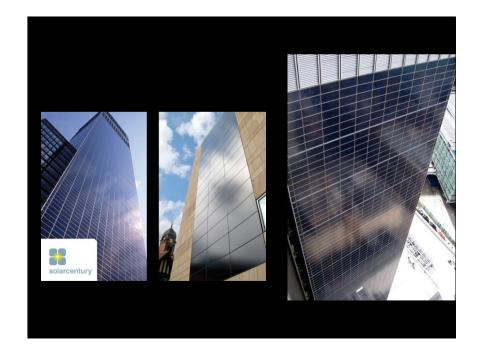




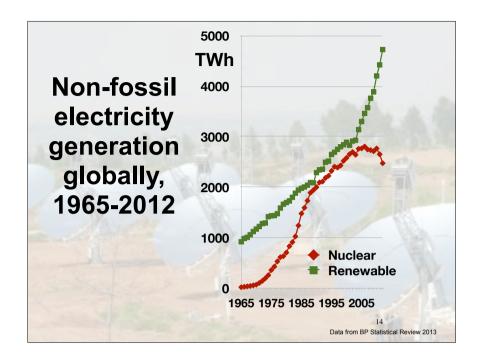


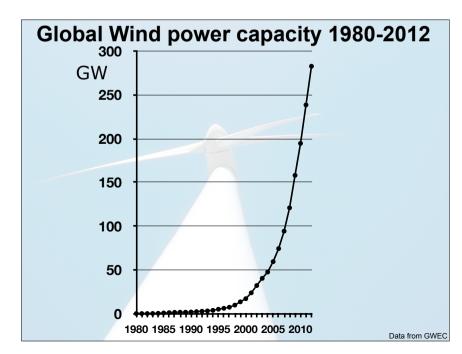


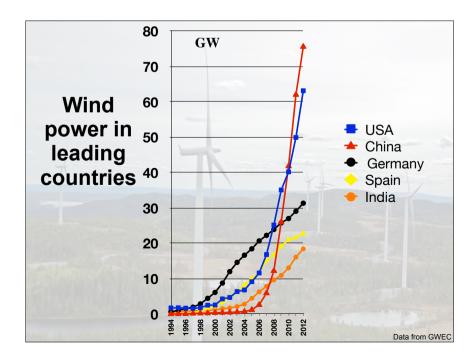


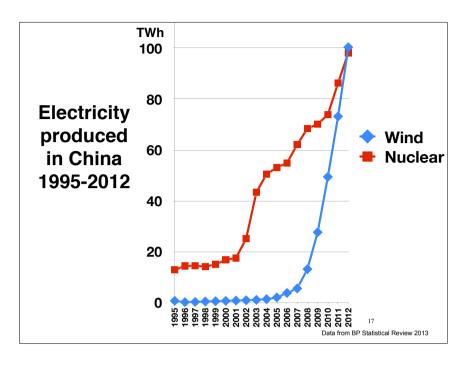


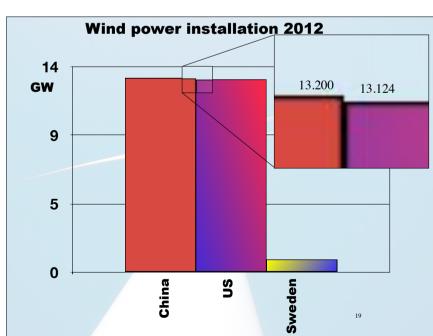












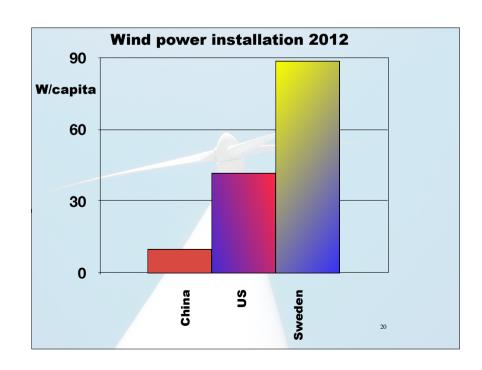
State of the Union 2013: The

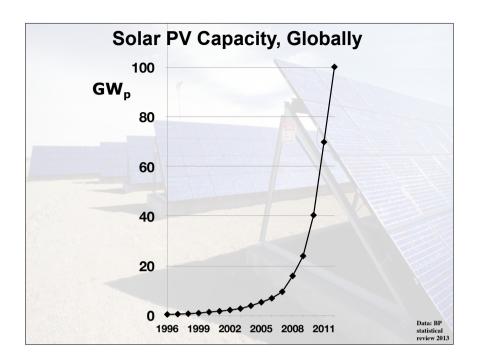


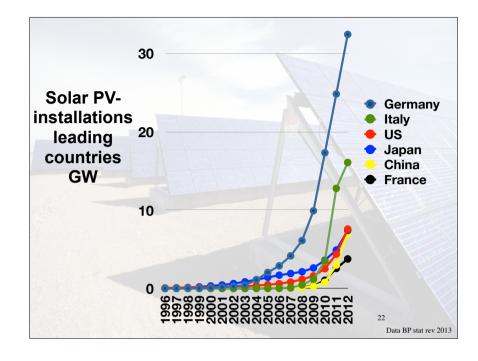
### **President's Remarks on Energy**

"Four years ago, other countries dominated the clean energy market and the jobs that came with it. We've begun to change that. Last year, wind energy added nearly half of all new power capacity in America. So let's generate even more. Solar energy gets cheaper by the year -- so let's drive costs down even further. As long as countries like China keep going all-in on clean energy, so must we.

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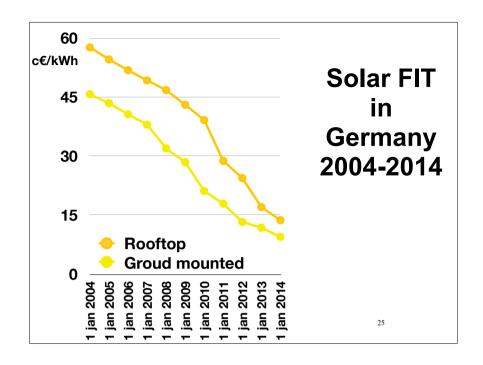


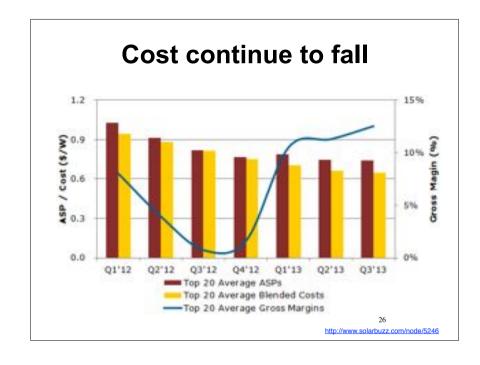


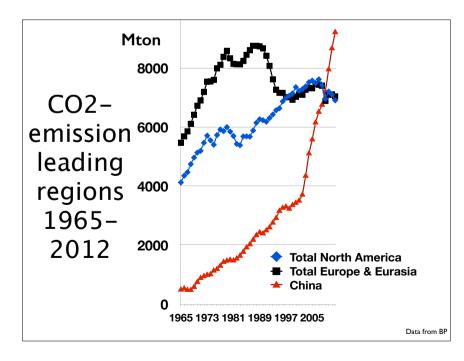


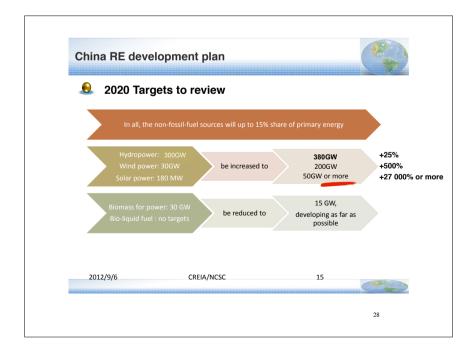












# US Wind electricity prices averaged \$40/MWh! Well, maybe \$62, but still low.

In announcing a recent report released by the US Department of Energy (DOE) and prepared by Lawrence Berkeley National Laboratory (Berkeley Lab), Berkeley Lab actually noted that, "The prices offered by wind projects to utility purchasers averaged \$40/MWh for projects negotiating

about blank

US Wind Power Prices Down To 50.04 Per kWh | CleanTechnica

contracts 2011 and 2012, spurring demand for wind energy."

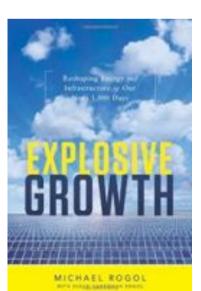
That's \$0.04 per kWh. Even if you add in the \$0.022 Production Tax Credit (PTC), that's \$0.062 per kWh.

As the reader who shared this with me aptly emphasized, "This is a low number. It's not just the LCOE of wind. It includes real estate, transmission, taxes and profits. It's the 'delivered to the door' cost of electricity, not just the generation price."

ENERGY

2012 WIND

29



Negative network effects will transform the economics and operations of our infrastructure within 1,000 days. Are you prepared to benefit from the massive value creation that will come with game-changing shifts in energy and other industries? In this comprehensively researched economic analysis, noted consultant Michael Rogol shows how to rapidly build small and midsize companies into hundredmillion-dollar enterprises within a thousand days. If you do not adjust to market conditions, you put your business at substantial risk including possible annihilation. The clock is ticking.

The book was published 13 Dec 2011. Today 695 days have passed, a thousand days will have passed on in just about 300 days.

#### FINANCIAL TIMES

August 8, 2013 6:12 pm

### Renewables: A rising power

By Pilita Clark, Environment Correspondent

Plunging prices are finally making solar power competitive with conventional sources of energy



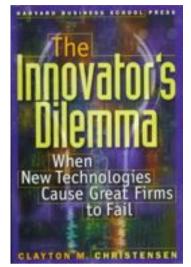
"We're at a point now where demand starts to be driven by cold, hard economics rather than by subsidies and that is a game changer," says Jason Channell of Citigroup.

Another global bank, <u>UBS</u>, says an "unsubsidised solar revolution" has begun that could eventually supply as much as 18 per cent of electricity demand in parts of Europe.

"Purely based on economics, we believe almost every family home and every commercial rooftop in Germany, Italy and Spain should be equipped with a solar system by the end of this decade," it said in a research note. Such an outcome would have enormous implications for a conventional power industry long accustomed to its coal, gas or nuclear plants being the sole source of its customers' electricity.



### Disruptive innovations



- Solar and wind power are too expensive...
- Intermittent power is not sufficient...
- Solar and wind do not fit our business model...

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