

SCI PP078

SCI's Strategic Priorities for 2012-14

The purpose of SCI is to be an inclusive, multidisciplinary forum connecting scientists and business people in order to advance the commercial application of chemistry and related sciences for public benefit.

Over 2012-14, we will:

- focus SCI activities on areas where SCI has the knowledge and networks to add value: food and bio-renewables, water, waste & environment, energy, materials & manufacturing and health & wellbeing
- strengthen SCI's business voice through development of C&I as a multi-media platform and strengthen our international reputation as a trusted provider of knowledge to industry and academia by enhancing and expanding our publishing portfolio and related services
- be proactive in leveraging technology, media and collaborations to expand and improve our service delivery worldwide
- strengthen our impact by increasing engagement with key business influencers in the chemistry-using industries as members, partners and sponsors
- develop services tailored to the needs of particular groups of members including early career, mid-career and mature career/retired
- ensure the long-term sustainability of SCI by enhancing the value of our assets (financial, premises, people and IP)