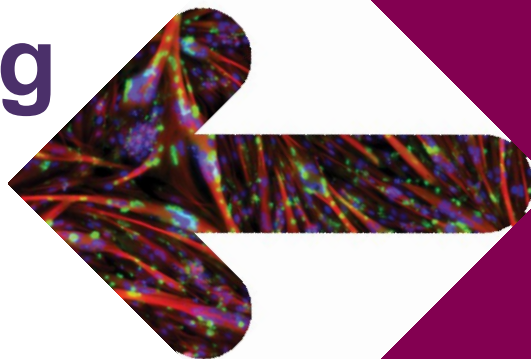


# Phenotypic vs target screening approaches – black or white or shades of grey?



**Graeme Walker**

**The Society of Chemical Industry  
Choosing the Right Target in  
Drug Discovery  
London, May 15<sup>th</sup>, 2013**



# Discovery Science competencies

## How can we maximize value and impact into drug discovery projects?

- Crystallography; first structures, iterative structures
- NMR and other biophysical techniques

- Fragment Chemistry
- Chemical Biology

- Computational biology
- Cheminformatics
- Predictive Chemistry
- Compound collection enhancement

- Project support
- Statistical qualification



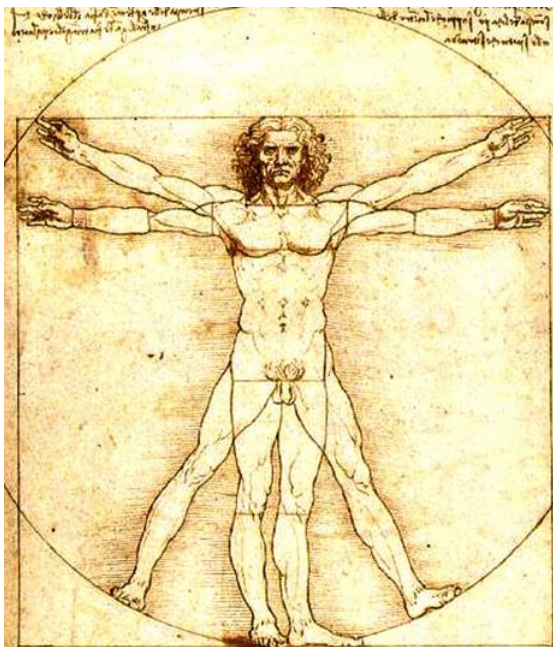
- Compound management
- Biobanks (clinical samples)
- Hit generation
- SAR screening
- Ion channel centre of excellence
- Proteins
- Cells
- Transgenics
- Antibodies

- Assay development
- High content biology assays



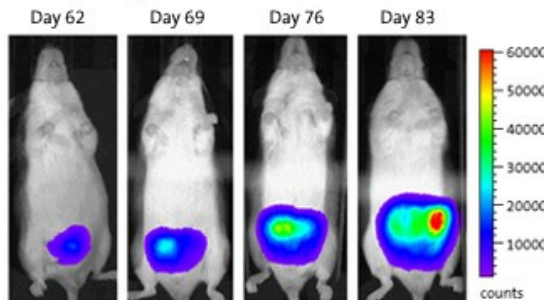
# Phenotypic versus Target approaches

## What do we mean?

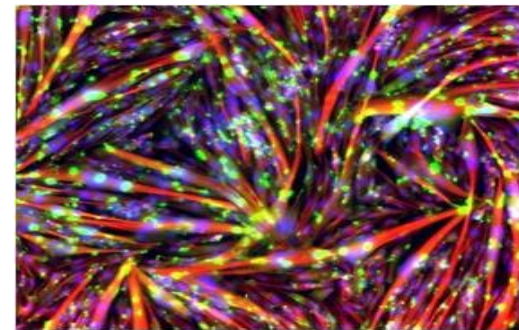


**Patient**

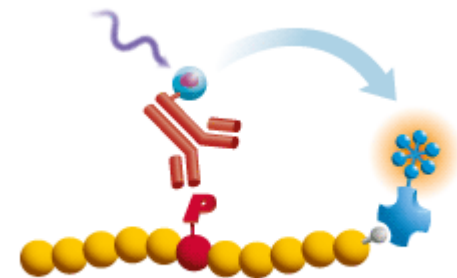
**Glowing Prostate Tumors**  
PSA-Luc/rPB-TAg mice



**Animal Models**



**Cellular Systems**

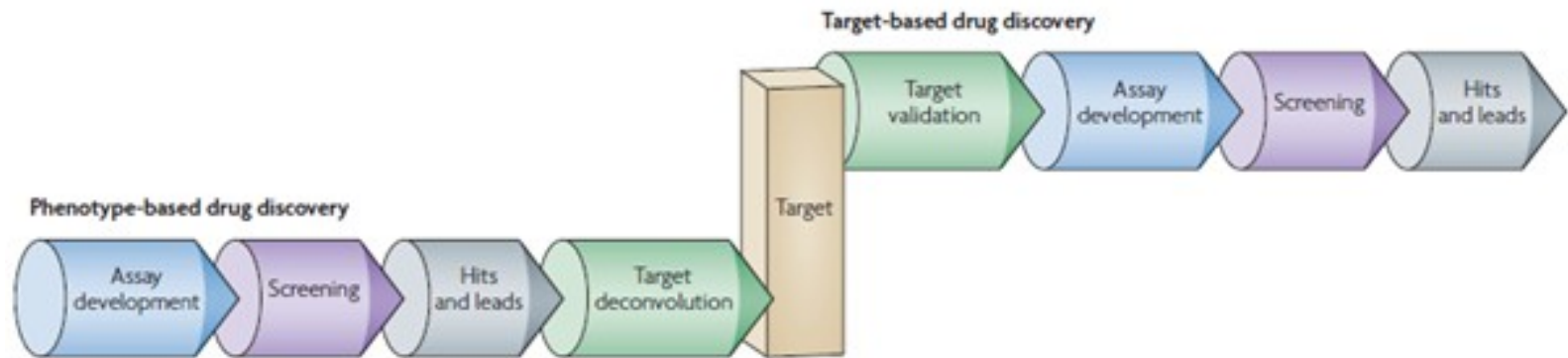


**Isolated Enzyme**



# Target Directed (TDD) vs Phenotypic Drug Discovery (PDD)

- Targets are identified and validated (?)
- Typically use recombinant proteins or cells over-expressing the target of interest
- Assay throughput is usually high
- Screens used are to measure the compound's effect on the target of interest
- **Need to confirm compound effects in biological effect assay**



Terstappen *et al*, Nature Reviews Drug Discovery, 2007, 6, 891-903

- Targets are unknown
- Ideally use native human cells
- Assay throughput is usually low
- Screens used to measure the desired biological effect in cells, tissues or whole organisms where multiple, biologically relevant targets and pathways are simultaneously interrogated
- Activity in phenotypic screening might be translated to human disease more effectively than that in target-based screens
- **Need to do target deconvolution to identify target**



# Target-driven/directed Drug Discovery (TDD) vs Phenotypic Drug Discovery (PDD)

TDD: The ability of compounds identified in target-driven approaches to modify disease progression in patients is not known *a priori* and may not be related to the biochemical activity of the compound *in vitro*

PDD: Simultaneously interrogating multiple, biologically relevant molecular targets and pathways to discover compounds that modulate relevant biological processes in a target/mechanism agnostic fashion

- novel functions for well-studied proteins
- discover new pathways of therapeutic value

Novel target discovery

Increase chemical diversity

Novel compound mechanism of action

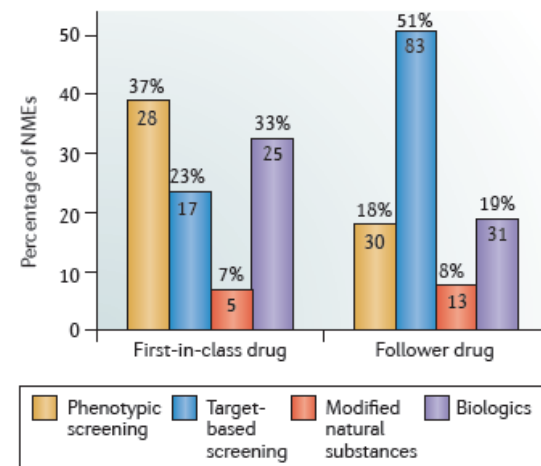
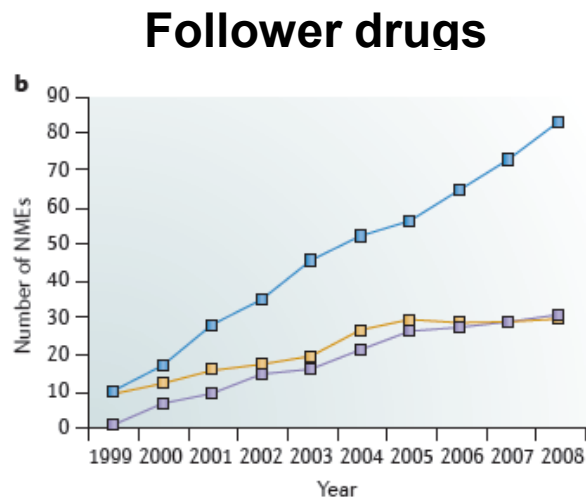
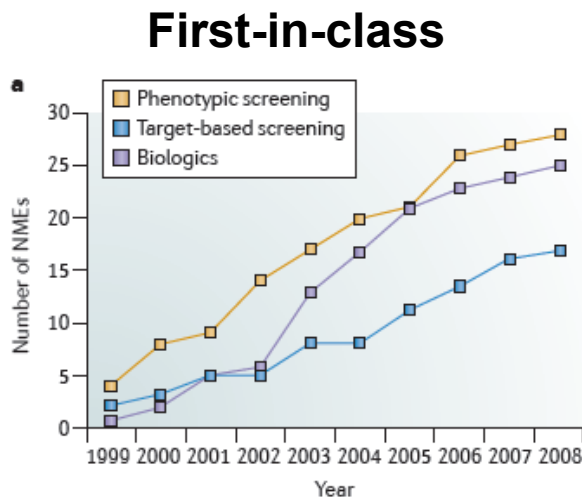


# Why Phenotypic Discovery?

- Analysis of drug discovery over the last ten years is a story of massively increasing expenditure with less delivery of new drugs to the market
- Some of this can be explained by tougher regulatory policies but the fact remains that unless this improves we will not be able to replace the loss of previous “blockbusters”
- One possible explanation is that target-directed drug discovery driven by molecular biology and HTS has not delivered to expectations
- Over the last ten years most First In Class (FIC) small molecule drugs have still come from phenotypic screens rather than target directed screening
- Efficiency vs effectiveness?
- Followers (fast or slow)/Best In Class (BIC) tend to use target based approaches



# Drugs discovered by target-based and phenotypic-based approach between 1999 and 2008



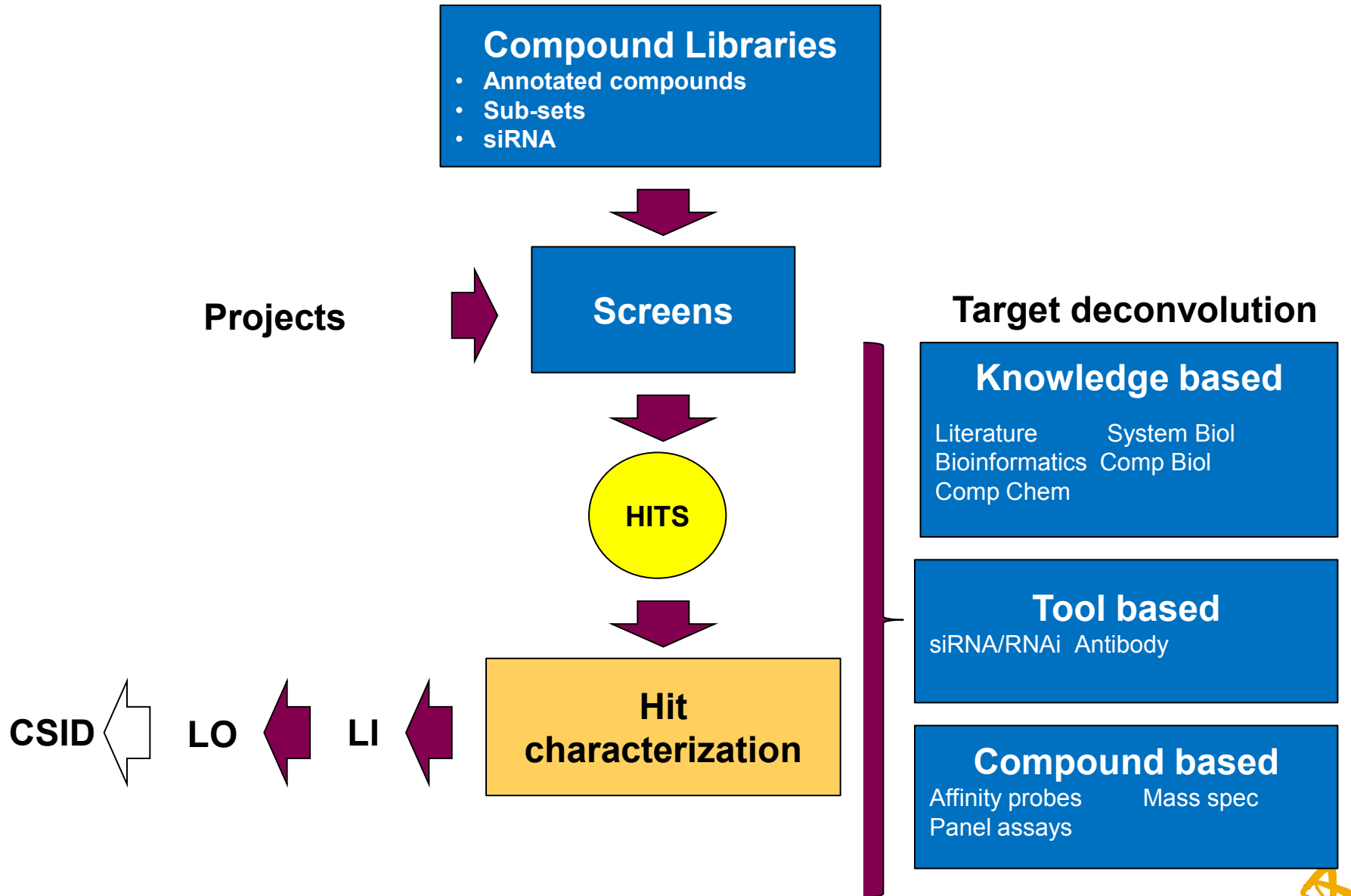
*Swinney and Anthony, Nature Reviews Drug Discovery, 2011, 10, 507-519*

## Main problems with phenotypic screening are:

- Phenotypic assays have generally been low throughput
- This necessitates deconvolution of target for HTS
- Cell based (phenotypic assays) are now much better – good enough to drive Med Chem?



# Phenotypic Discovery Cascade





# Bridging the gap

## Grey area between Target and Phenotypic approaches?

- Pathway specific approaches
  - Monitor specific pathways then identify upstream target(s)
- Other approaches to improve chances of technical success in a project
- Build cellular assays which are more predictive of in-vivo and clinical response
  - Use of primary and stem cells
  - Use of 3D cell culture systems
  - Combine target and phenotypic end-points
- Design cascades to identify compounds with a specific molecular mechanism of action with greater disease relevance
  - Covalent inhibitors
  - Down-regulators of targets



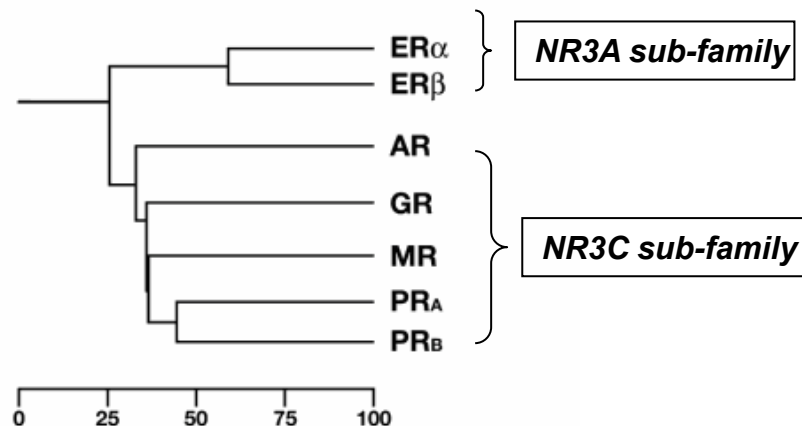
# Selective Estrogen Receptor Down-Regulator (SERD) Project

Identifying compounds with a different molecular mechanism of action



# ER $\alpha$ basics and link to breast cancer

- Member of the nuclear receptor superfamily
  - Steroid hormone receptor (ER $\alpha$ , ER $\beta$ , PR, GR, MR and AR)
- Ligand-activated transcription factor which regulates expression of estrogen responsive genes
- Natural ligand is estradiol
- Normal role is in female reproductive function and maintaining bone density.
- Role in breast cancer - ~75% of cancers are ER and /or PR +ve in postmenopausal women
  - Candidates for endocrine treatment
- ER $\alpha$  is a key transcriptional regulator in driving ER+ve breast cancer proliferation
- Estrogen link first identified by Sir George Beatson in the 19<sup>th</sup> century
  - Ovariectomy leads to a reduction in breast tumour size



**ER $\alpha$  versus ER $\beta$**   
 DBD – 95% homology  
 LBD – 53% homology



# Evolving endocrine treatments

- Current treatments
  - block ER $\alpha$  signalling using antagonists such as Tamoxifen
  - inhibit synthesis of Estrogens - aromatase inhibitors (Anastrozole)
  - removing ER $\alpha$  with an ER $\alpha$ -downregulator (SERD) (Fulvestrant)
- Tamoxifen has been the mainstay of endocrine treatment for many years
  - Antagonist on breast; partial agonist on bone and endometrium
  - Selective Estrogen Receptor Modulator (SERM)
- Subsequent 2<sup>nd</sup> generation SERMS
  - Raloxifene, Lasofoxifene, Bazedoxifene
- Third generation aromatase inhibitors
  - Anastrozole
- Fulvestrant - SERD
  - Pure anti-estrogen; no agonist effects; novel mode of action



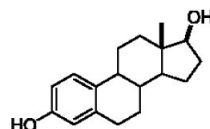
# SERMS and SERDs

## Mechanistically different classes of ER modulators

**SERM =  
Selective Estrogen  
Receptor Modulator**

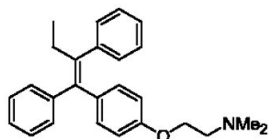
Agonists:

Estradiol

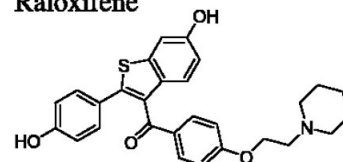


SERMs:

Tamoxifen

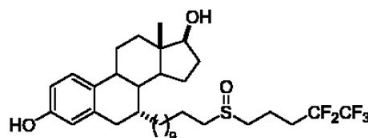


Raloxifene

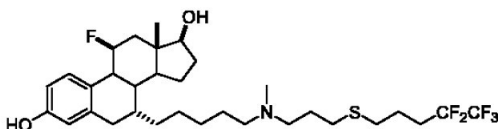


SERDs:

ICI 182,780



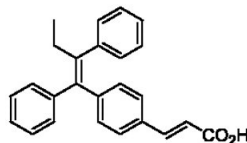
ZK-703



**SERD =  
Selective Estrogen  
Receptor Down-  
regulator**

Mixed Function SERM / SERDs:

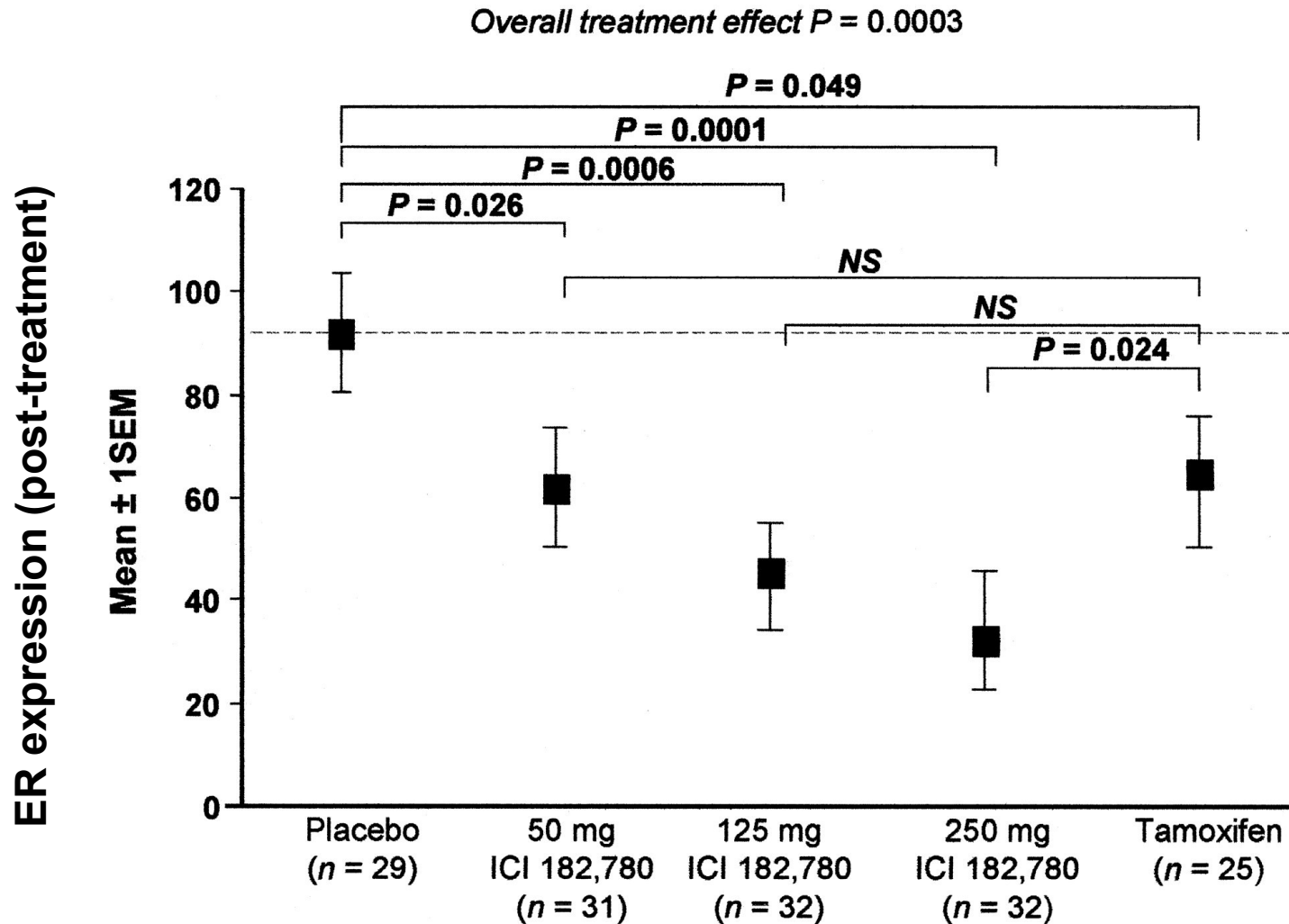
GW5638



Issues with  
SERMS led to a  
desire for a “pure  
anti-estrogen”  
agent



# Fulvestrant binds the ER, blocks hormone signalling and increases receptor degradation

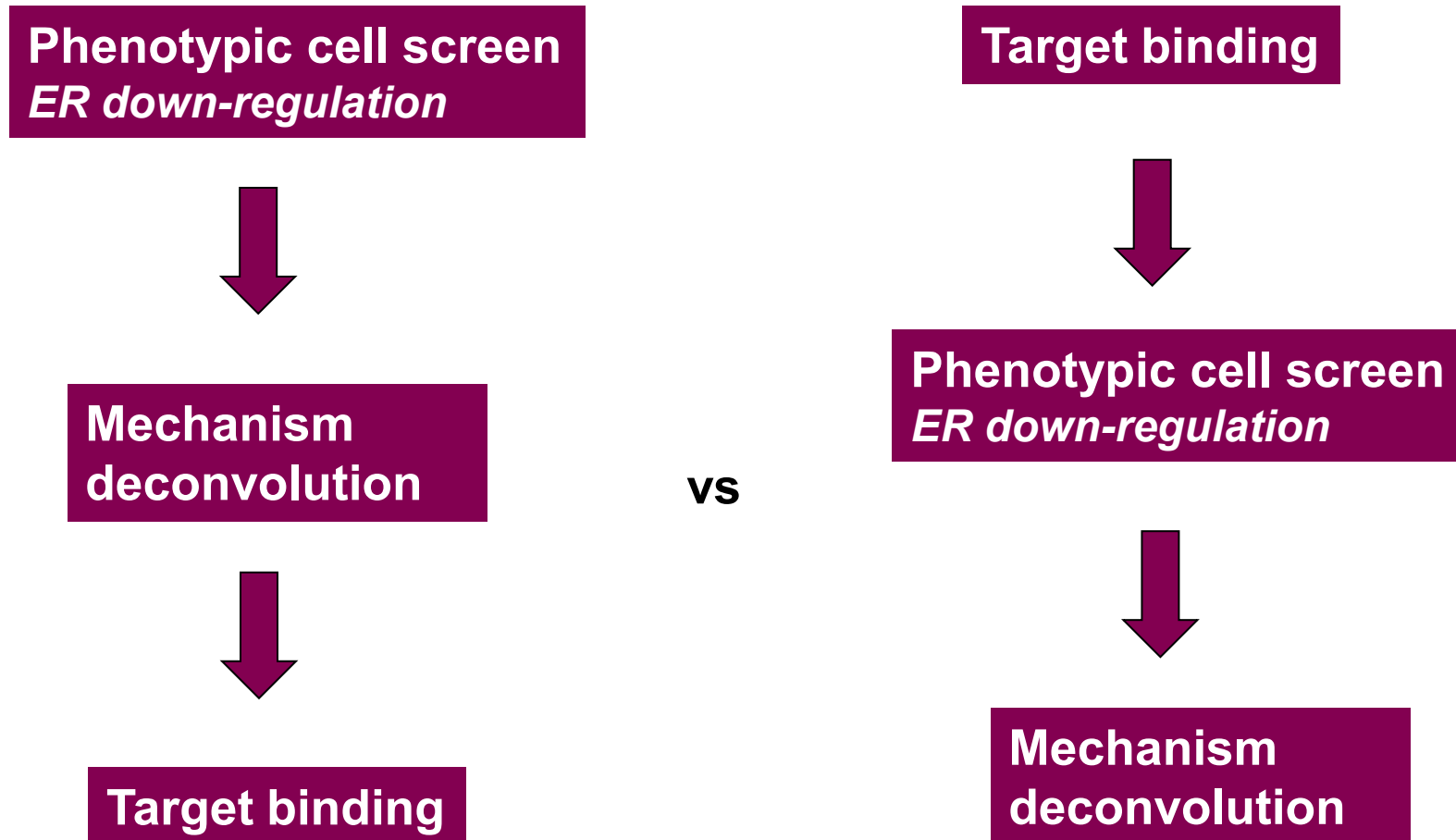


# Why a novel SERD?

- Fulvestrant is approved as a second line therapy in ER positive PM women after anti-estrogen therapy failure
- Evidence that down-regulation is linked to efficacy
  - Higher dose regimens recently approved
  - \$160m sales in 2006 (Anastrozole \$1.7b) - 250mg dose
  - 500mg dose approved Sep 2010 – 2011 sales \$546m
- Once monthly 5ml injection – oral route preferred
- Ongoing clinical trials to evaluate dose scheduling and combinations with Anastrozole
- Novel oral agent with greater efficacy desired



# Lead Generation strategy?





# Lead Generation Strategy

- Within AZ many previous efforts had targeted ER  $\alpha$ , or  $\beta$ , as well as estrogen-related receptors
  - External literature and competitors
  - Analyse collection to identify non-steroid (non-tamoxifen), non-phenol ER binders - early start-points for chemistry
- Structural information is available, and steroid-pocket binding hypotheses are available for ER and GR
  - Establish ER $\alpha$  structural system in house
- Sub-set HTS biochem screen
  - Identify novel binders then modify them into down-regulators
- Build cellular cascade to drive SAR and understand mechanism of action of compounds
  - Multiple mechanisms of ER $\alpha$ -downregulation exist
  - Cellular cascade assays are required which can differentiate down-regulation via direct binding to the ER $\alpha$  , agonist feedback or off target mediated down-regulation



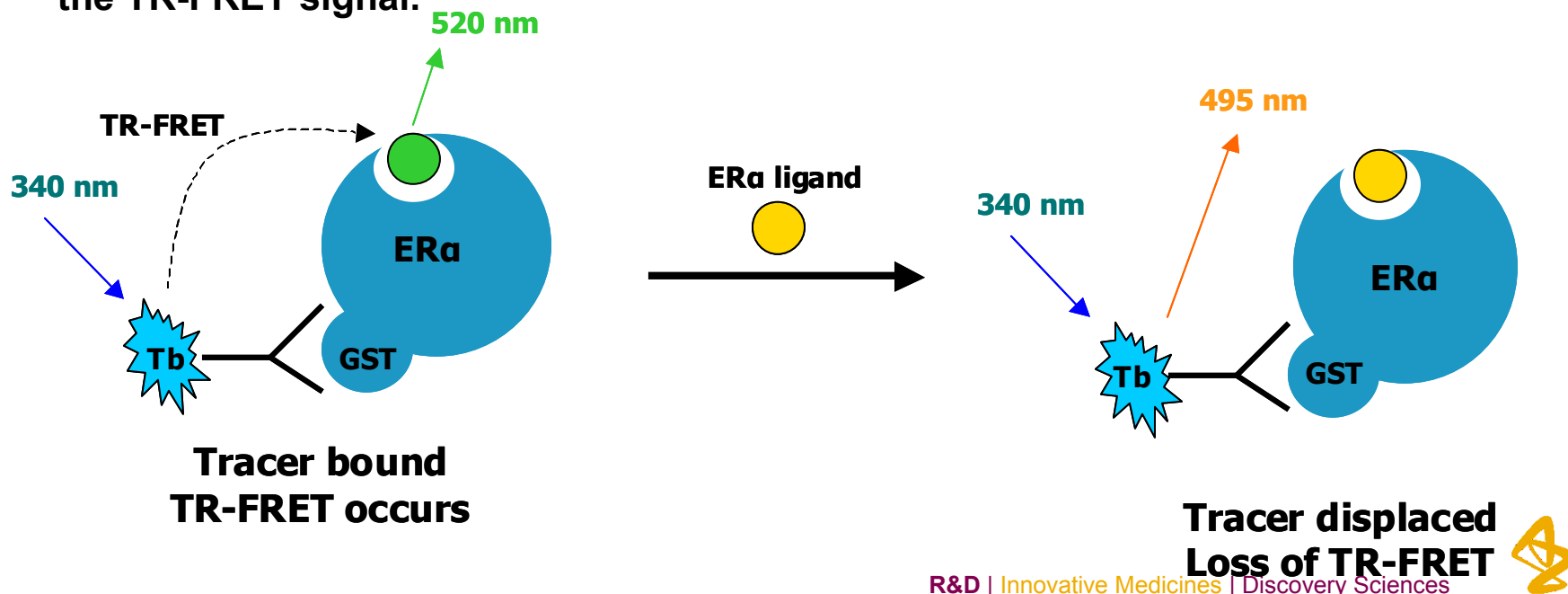
# ER $\alpha$ Ligand Binding Domain (LBD)-GST Assay Overview

ER $\alpha$  LBD-GST Time Resolved-Fluorescence Resonance Energy Transfer (TR-FRET) Competitive Binding Assay - Invitrogen

A tracer & antibody-based HTS method for identification of ER $\alpha$  ligands.

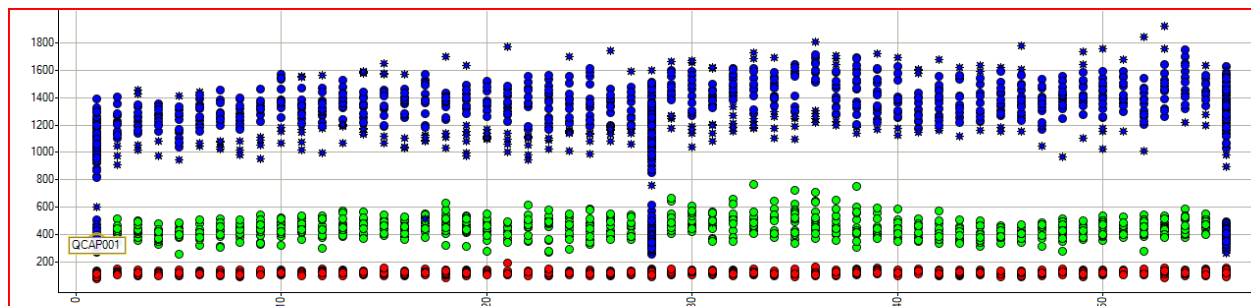
Binding of the tracer (fluorescent steroid) to ER $\alpha$  is detected by TR-FRET from the terbium-labeled antibody (donor) to the tracer's fluorophore (acceptor).

ER $\alpha$  ligands can be identified by their ability to displace the tracer and disrupt the TR-FRET signal.

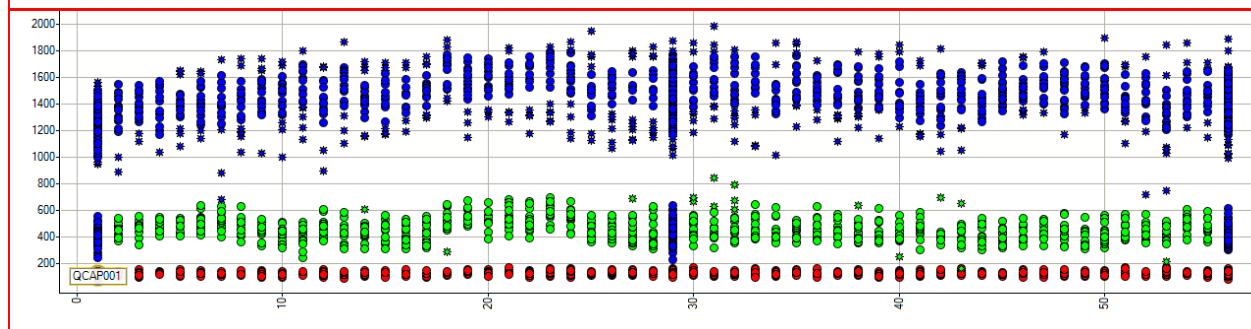


# HTS follow up – control well data

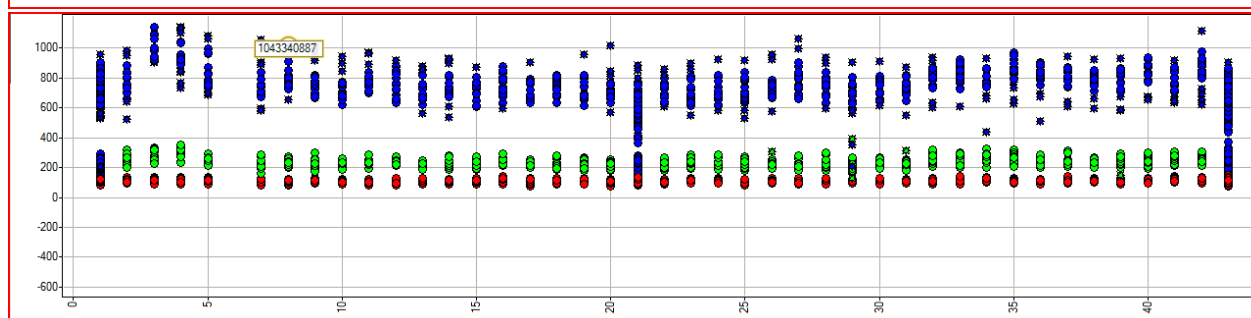
100k sub-set screen ; 6k followed up in concentration response format  
0.5k < 1 $\mu$ M IC<sub>50</sub> ; 2.5k < 10 $\mu$ M ; 15 distinct series ; 7 confirmed by X-ray



Run 1  
Z' 0.73



Run 2  
Z' 0.75



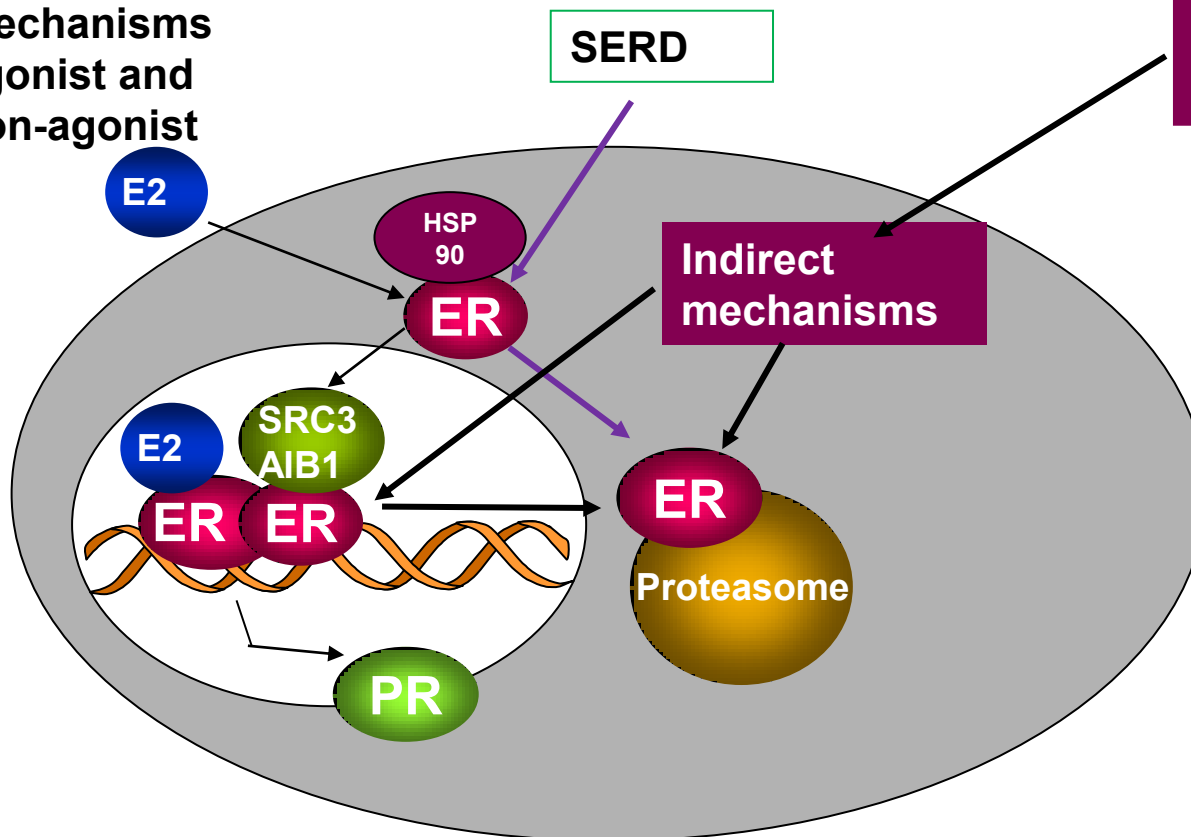
Run 3  
Z' 0.68



## Multiple mechanisms of ER $\alpha$ regulation exist – Mediated via ligand binding to ER $\alpha$ or other targets

**Post HTS – identifying novel ERa down-regulators was feasible but vast majority had “agonist” profile**

## Direct mechanisms agonist and non-agonist



**HDAC inhibitors**  
**HSP90 inhibitors**  
**Kinase inhibitors**

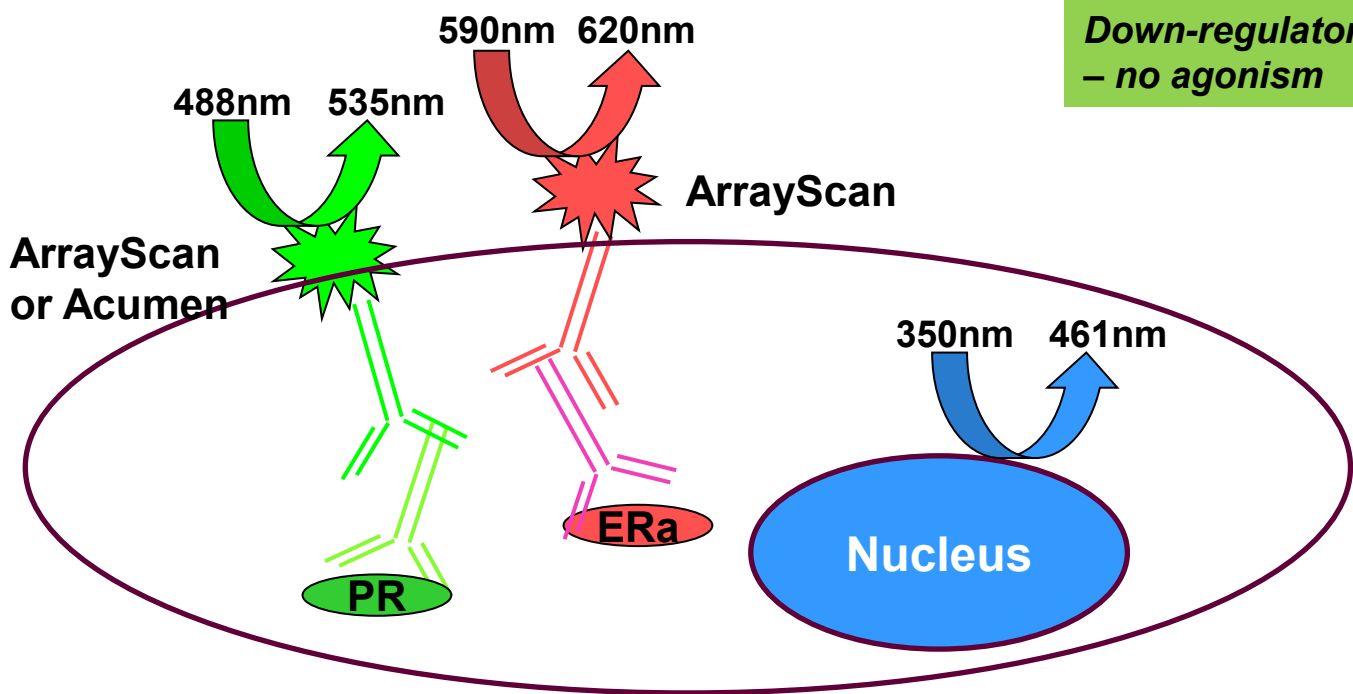
## Indirect mechanisms

## Proteasome



# Multiplexed MCF7 cell assay

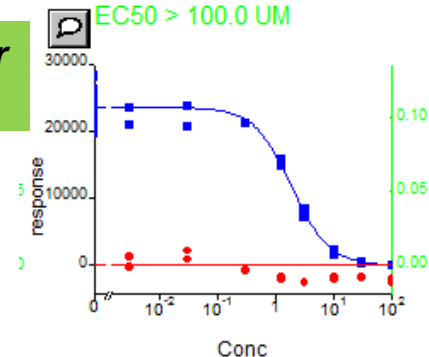
- Immunofluorescence quantified on the ArrayScan (ER) and Acumen (PR) platforms
- Total levels of ER $\alpha$  and PR are detected by specific antibodies then by labelled secondaries
- Detection after 24 hour cpd treatment to enable PR signal to be induced
- Finalized assay uses cryopreserved cells, 384 well format and automated antibody staining
- Has been modified to read-out as a functional antagonism assay – pre-dose with E2
- Full validation package completed successfully.



Literature cpd.

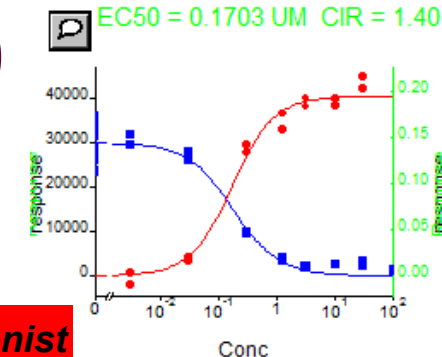
IC<sub>50</sub> = 1.857  $\mu$ M

EC<sub>50</sub> > 100.0  $\mu$ M



IC<sub>50</sub> = 0.1750  $\mu$ M CIR = 1.71

EC<sub>50</sub> = 0.1703  $\mu$ M CIR = 1.40



**Agonist**



# Assay Overview - ~300 cpds/run in 12 point duplicate concentration response format

Day 1



Day 2



Day 3



Day 4

Seed cryopreserved MCF-7 cells in 384 well plates.

Automated compound dispensing using Integrated Echo workcell followed by 24 hr incubation.

Fix cells (20mins).  
Automated antibody staining using AutoElisa workcell (1hr permeabilization & incubate with primary antibodies to ER and PR overnight)

Automated antibody staining using AutoElisa workcell (1hr incubation with secondary antibodies & Hoechst).  
Read plates on Acumen for PR detection and Arrayscan for ER $\alpha$  detection





# Mechanism of Action assay

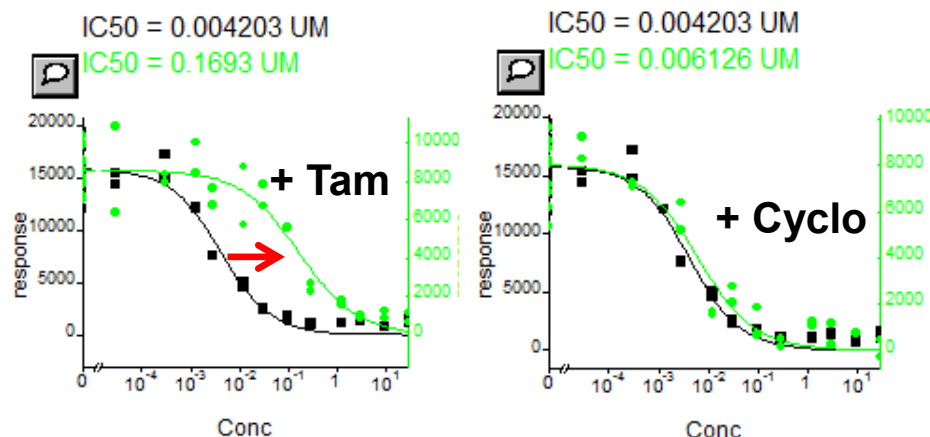
- Comprises 3 tests in parallel to distinguish direct binding down-regulators of ER $\alpha$  from off target mechanisms.
- Tamoxifen binding stabilises ER $\alpha$
- Cells are pre-treated with 250nm Tamoxifen or DMSO (control) or 25ug/ml Cycloheximide for 1hr prior to compound dosing and then incubated for 5 hrs.
- ER $\alpha$  only is detected on the Acumen or ArrayScan platform – timecourse is too short to have measureable PR induction.
- Potential SERD compounds will compete with Tamoxifen for binding to ER $\alpha$  and become less potent (0.5 log shift in potency for control compounds).
- No shift in potency is seen with off-target down-regulators and indeed some off-target compounds are inactive at 5 hours.
- Protein synthesis is implicated in the agonist induced down-regulation mechanism
- The cycloheximide treatment blocks protein synthesis in the cell which helps further to discriminate indirect and undesirable mechanisms of down-regulation.
- For on target compounds, the potency is largely unchanged in the presence of cycloheximide and this arm also verifies that activity is seen against pre-existing ER $\alpha$ .



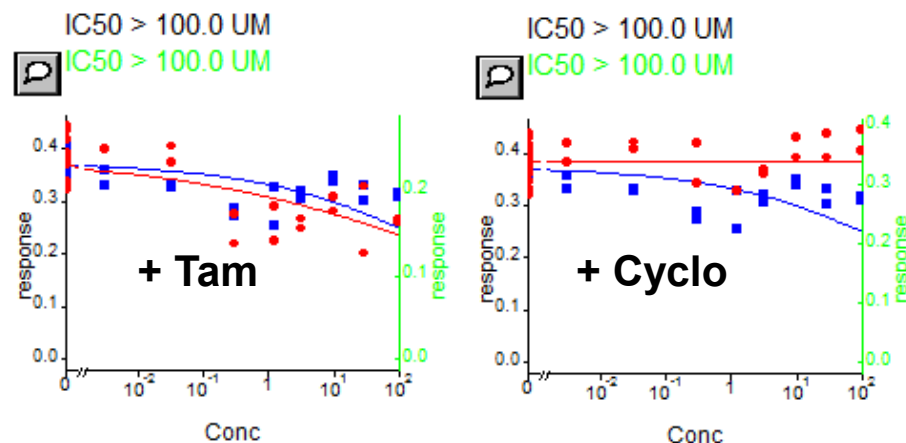
# MCF7 MOA cell assay

ER detected following DMSO, Cycloheximide and Tamoxifen treatment plus compound

- Immunofluorescence quantified on the Acumen or ArrayScan platform
- Total levels of ER $\alpha$  are detected by a specific antibody then by labelled secondary antibody
- 5 hour timepoint – 1 hour pre-incubation - 3 conditions, vehicle, + 250nm Tamoxifen, + 25ug/ml Cycloheximide
- On target – +Tam IC50 shifts ; Off target - +Tam IC50 no shift or inactive at 5 hours
- + Cycloheximide – compound active versus extant ER $\alpha$  and IC50 non significantly shifted



**On - target – Novel SERD**



**Off - target – HDAC inhibitor**





# Impact on project – effective and timely compound triage

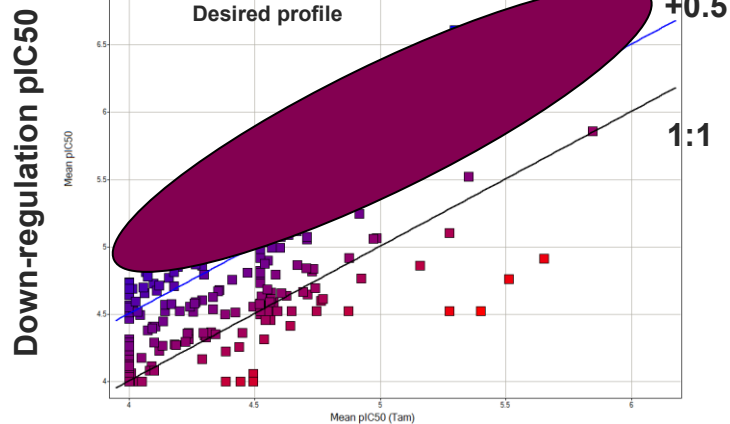
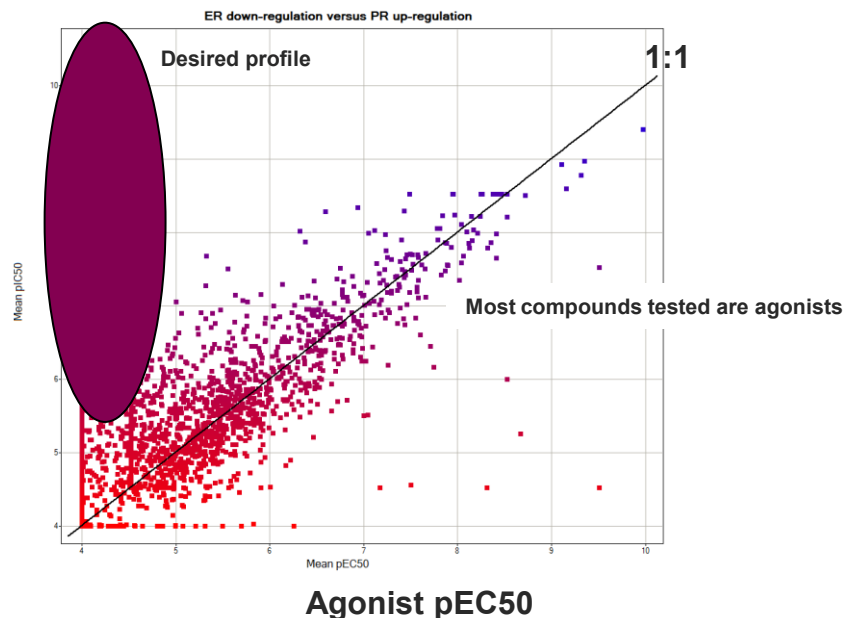
5k compounds

ER $\alpha$  down-regulation ; PR up-regulation

300 compounds

ER $\alpha$  down-regulation  
Plus Tamoxifen/cyclohex/DMSO control

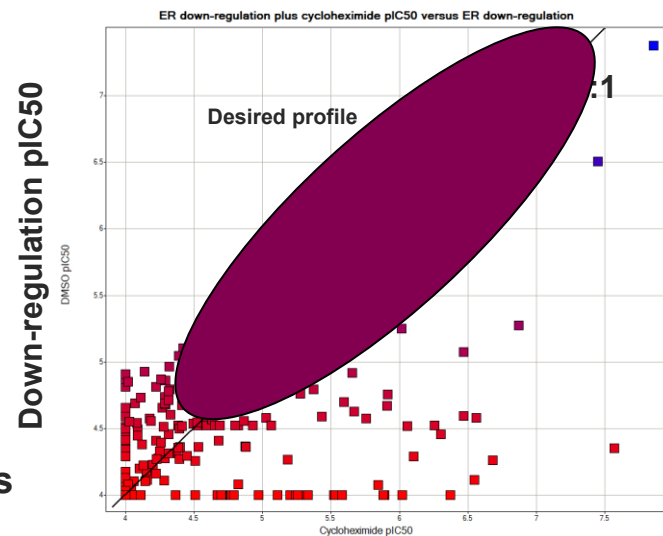
Down-regulation pIC50



Down-regulation pIC50 + Tamoxifen

Desired profile  
~100 compounds

Novel confirmed SERDs



R&D | Innovative Medicines | Discovery Sciences  
Down-regulation pIC50 + Cycloheximide

## Compound Profiles

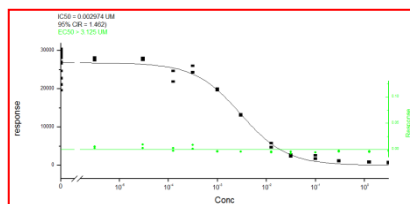
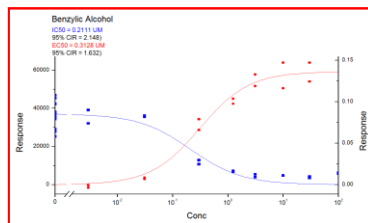
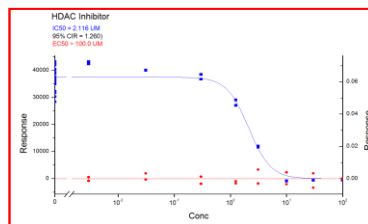
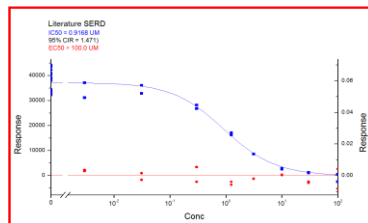
**Literature SERD compound**  
**ER down-regulator ✓**  
**PR up-regulator ✕**  
**Competitive with tamoxifen ✓**  
**Active at shorter time point ✓**  
**The desired profile for a novel SERD**

HDAC Inhibitor  
ER down-regulator ✓  
PR up-regulator ✗  
Competitive with tamoxifen ✗  
Inactive at shorter time point ✗  
An undesired profile for a SERD

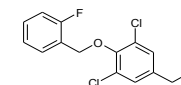
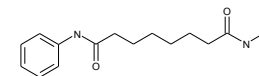
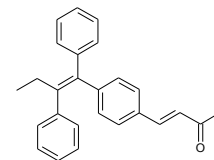
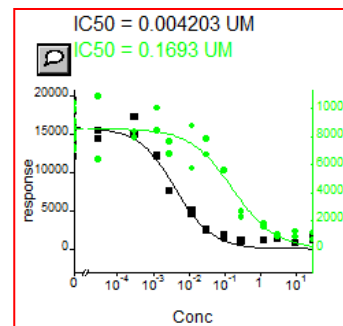
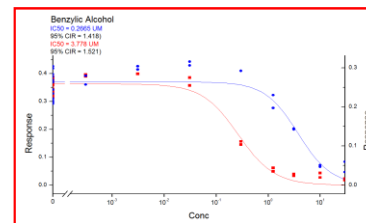
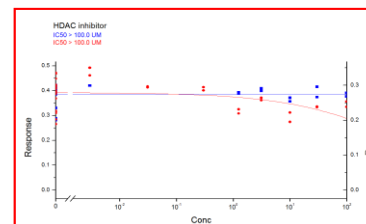
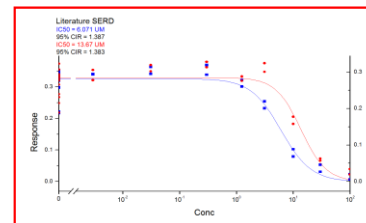
**Benzyllic Alcohol**  
ER down-regulator ✓  
PR up-regulator ✓  
Competitive with tamoxifen ✓  
ER agonist down-regulator profile  
An undesired profile for a SERD

**Novel SERD 1**  
**ER down-regulator ✓**  
**PR up-regulator ✕**  
**Competitive with tamoxifen ✓**  
**Active at shorter time point ✓**  
**Desired profile for a novel SERD**

### Overlay of ER $\alpha$ down-regulation with PR up-regulation after 24 hrs

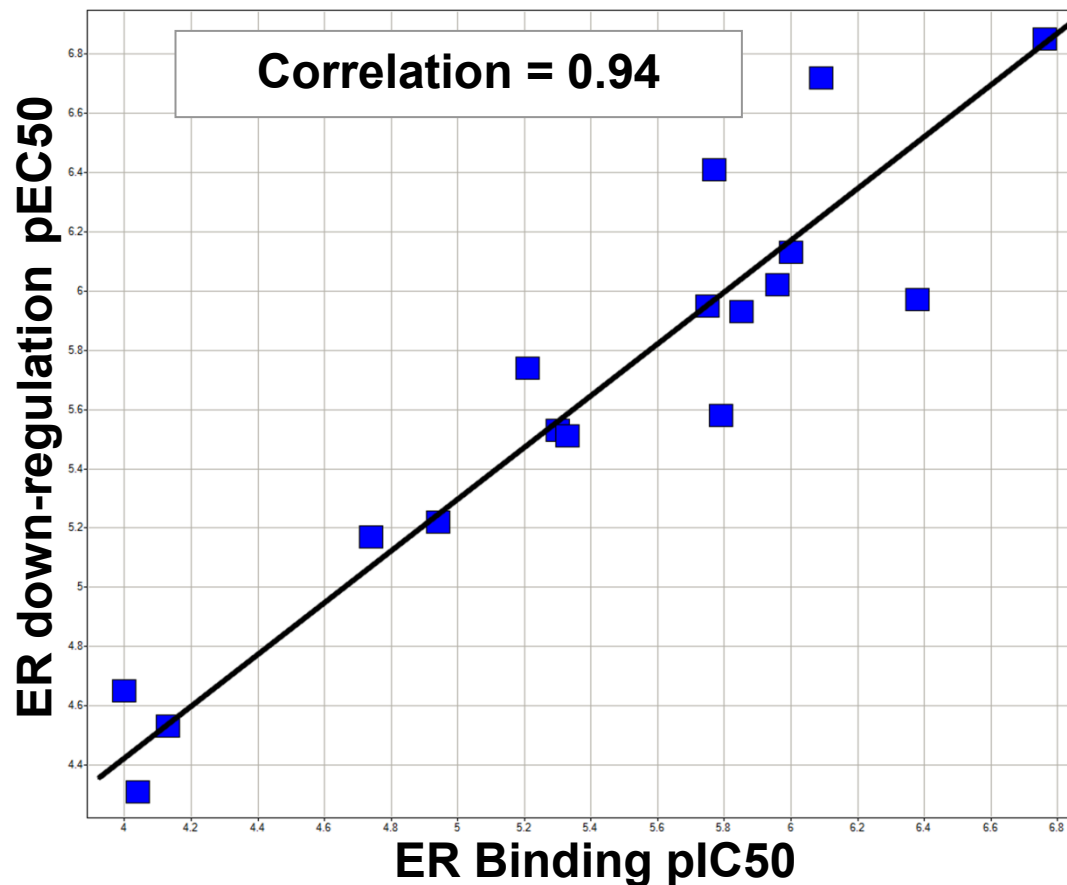


### Overlay of ER $\alpha$ down-regulation in presence and absence of 250nmTamoxifen after 5 hrs



# Correlation of ER $\alpha$ Binding and Down-regulation

The ER $\alpha$  down-regulation assay developed shows a very good correlation with ER $\alpha$  binding for the lead novel series with a correlation coefficient of 0.94.



Correlation among cellular down-regulation, antagonism and anti-proliferative effects for the novel series – some literature SERDs were better antagonists than SERDs



# Novel SERD versus Fulvestrant

## Multiplex ER $\alpha$ PR assay

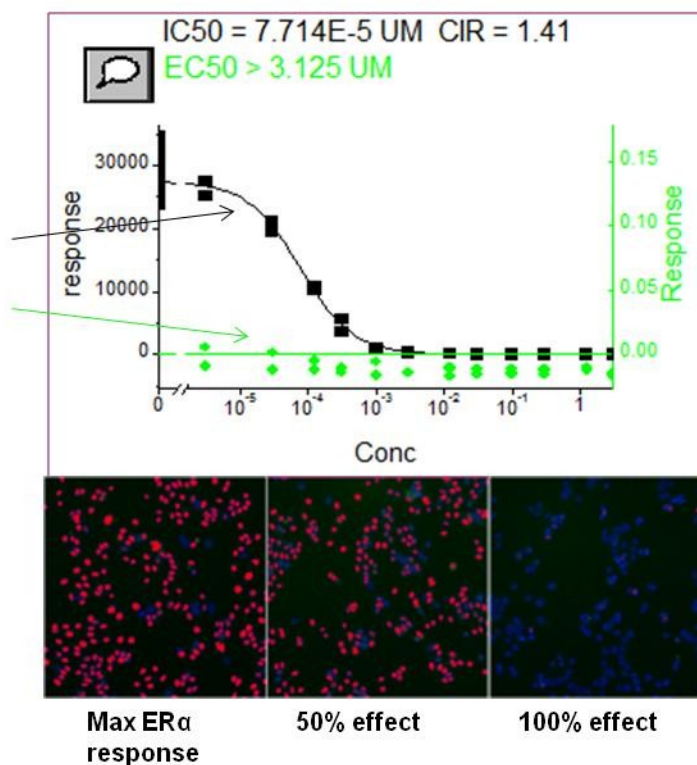
Multiplexed ER $\alpha$  PR assay

Black – Decrease in ER levels (down reg)

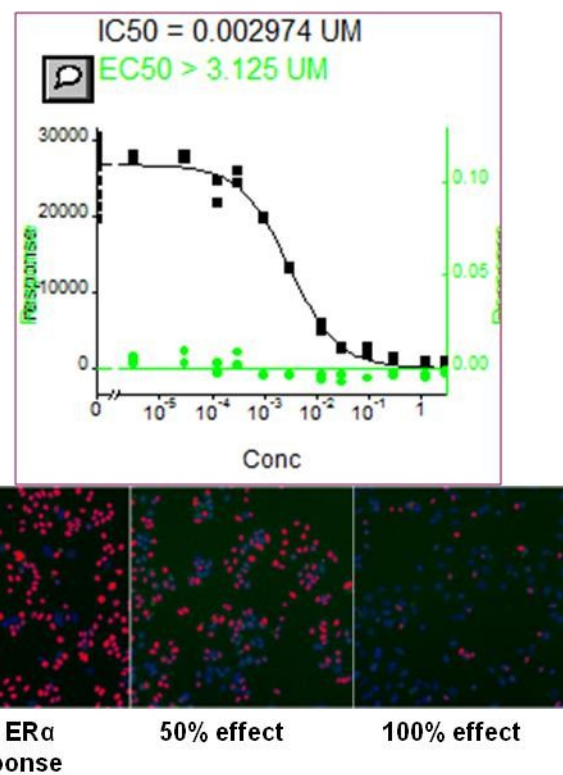
Green – No increase in PR levels (agonism)

ArrayScan images illustrating level of ER $\alpha$  staining

Fulvestrant



Novel SERD



# Summary - Cell assays available to discriminate different compound profiles and drive SAR chemistry

Do compounds reduce ER $\alpha$  levels in MCF7 cells?

Are they acting via an agonist mechanism?

Are compounds active at 5 hours as well as 24 hours?

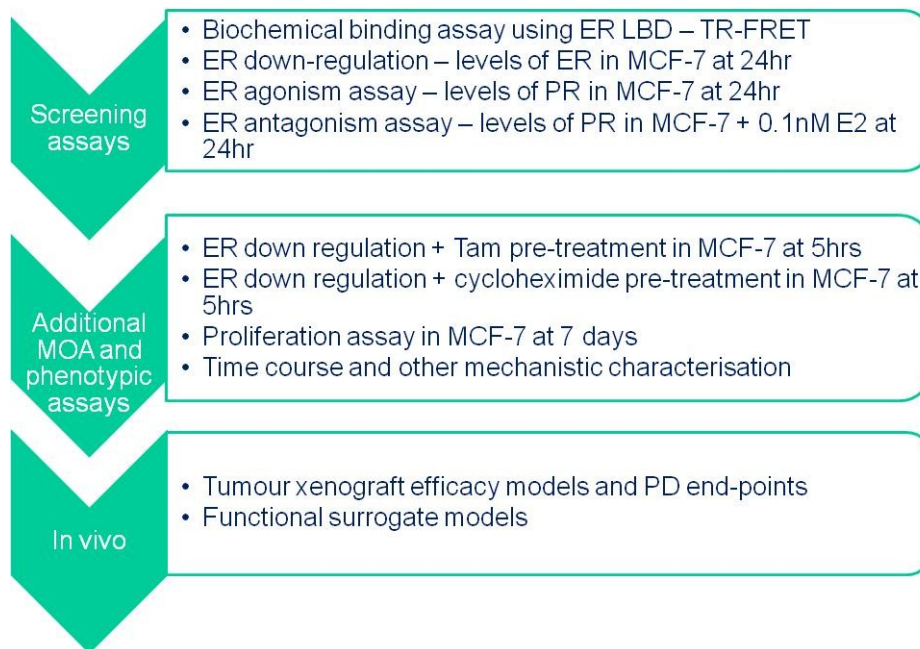
Do compounds work by binding to ER $\alpha$ ?

Are compounds able to reduce levels of existing ER $\alpha$ ?

Do compounds antagonise ER $\alpha$  mediated signalling?

Are compounds anti-proliferative in an ER $\alpha$  driven cell line?

How do novel SERDs compare to Fulvestrant?



# Summary and Conclusions

- Resurgence in interest in phenotypic screening approaches
  - Relative lack of success using target directed approaches perceived to be primarily due to a lack of target validation
  - Developments in cellular reagents and assay platforms enable more predictive and robust phenotypic assays
- Phenotypic approaches require significant investment in target deconvolution
  - Projects are uncomfortable not knowing the molecular target
  - Target identity not necessary for drug registration
- Advances in cell reagents mean that target directed approaches can utilise assays which more accurately reflect disease biology and may ultimately lead to greater project success
  - Examples where human stem cell derived assays predict in vivo and adverse effects better than recombinant cell assays
- Opportunities exist to identify Best In Class molecules with different molecular mechanisms of action



# Acknowledgements

- **Phenotypic Discovery Initiative**
  - Per-Erik Stromsted and Ryan Hicks
- **SERD Project Team Past and Present**
  - Michael Tonge (HTS and Biochemical assays)
  - Mairi Challinor (Cell Assays)
  - Rowena Callis (Cell Assays)
  - Iain Simpson (Chemistry)
  - Benedicte Delouvrie (Chemistry)
  - Al Rabow (Comp Chem)
  - Rob Bradbury (Chemistry)
  - Chris De Savi (Chemistry)
  - David Andrews (LG Project Leader)



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