Fast Facts
- Display, recruitment and product launch advertising carried
- Circulation 2,300
- Frequency 11 issues/year
- Format A4 magazine and online at soci.org/chemistry-and-industry
- Readership SCI members and industry professionals
- Publisher John Wiley & Sons Ltd on behalf of SCI

MEDIA INFORMATION
2021
The right chemistry creates the right partnership

Chemistry & Industry

- Chemistry & Industry is a news breaking, topical and international chemistry-based magazine published on behalf of the SCI bridging the gap between scientific innovation and industrial and consumer products. It specialises in the authoritative, objective and yet easy to understand interpretation of scientific information. It is relied on by an industry-informed readership, particularly interested in keeping abreast of current innovations and commercialisation of research and discovery.

- Chemistry & Industry’s readers are business people, opinion formers and decision makers from all sectors of chemistry-related scientific organisations, from universities and research organisations to chemical and pharmaceutical producers, entrepreneurs and SMEs and other technology-based manufacturers and suppliers.

- Chemistry & Industry provides an extremely targeted global readership of high-level specifiers and purchasers of materials, equipment and services. Over 70% of Chemistry & Industry readers work in industry and over 60% represent higher levels of management including presidents, CEOs and chairmen.

- Chemistry & Industry’s editorial is focused on scientific and industrial innovation that will result in commercially significant developments in the next ten years.

- Chemistry & Industry combines strong news coverage with a diverse features programme.

- Chemistry & Industry’s news coverage regularly includes breaking stories that are picked up by the print and broadcast media both in the UK and the rest of the world.

Circulation profile

- CHAIRMAN/CEO: 21%
- PRESIDENT: 21%
- ACADEMIA: 16%
- CONSULTANTS: 13%
- OTHER: 8%
- SENIOR MANAGERS: 42%

Purchasing influence

- CHEMICALS: 35%
- CONSULTANCY: 9%
- PLANT: 8%
- OTHER: 5%
- EQUIPMENT: 43%
The right chemistry creates the right partnership

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**Rate Card**

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**Recruitment**

- full page £900
- 1/2 page £650
- 1/4 page £350

**Online**

- Right hand button banner £150/month 120x60 px
- Right hand sky scraper £500/month 120x600 px

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**Design service**

We can help design your advertisement to achieve maximum impact. Ask about creative ideas.

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**Special opportunities**

Inserts, gatefolds and stitched in inserts are also available. All prices on application.
In every issue, C&I looks at innovation in the chemical and chemically-related industries from life science including pharmaceuticals and agrochemicals, through food and agriculture to energy, water, materials and the environment as well as business aspects relevant to all industry sectors.

## C&I deadline dates

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*subject to change

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