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Composition of crude palm oil.

Component	Percentage
Triglycerides (TAG)	~ >90
Diglycerides (DAG)	~ 2-7
Monoglycerides (MAG)	~ <1
Free Fatty Acids (FFA)	~ 3-5
Phytonutrients	~1







Value Addition

- Crude palm oil contains about 1% valuable components (phytonutrients) that are beneficial to health. These phytonutrients include
- Carotenes,
- Vitamin E (tocopherols and tocotrienols),
- Sterols,
- Squalene,
- Co-enzyme Q and
- Phospholipids
- The presence of these phytonutrients will increase the demand for palm oil

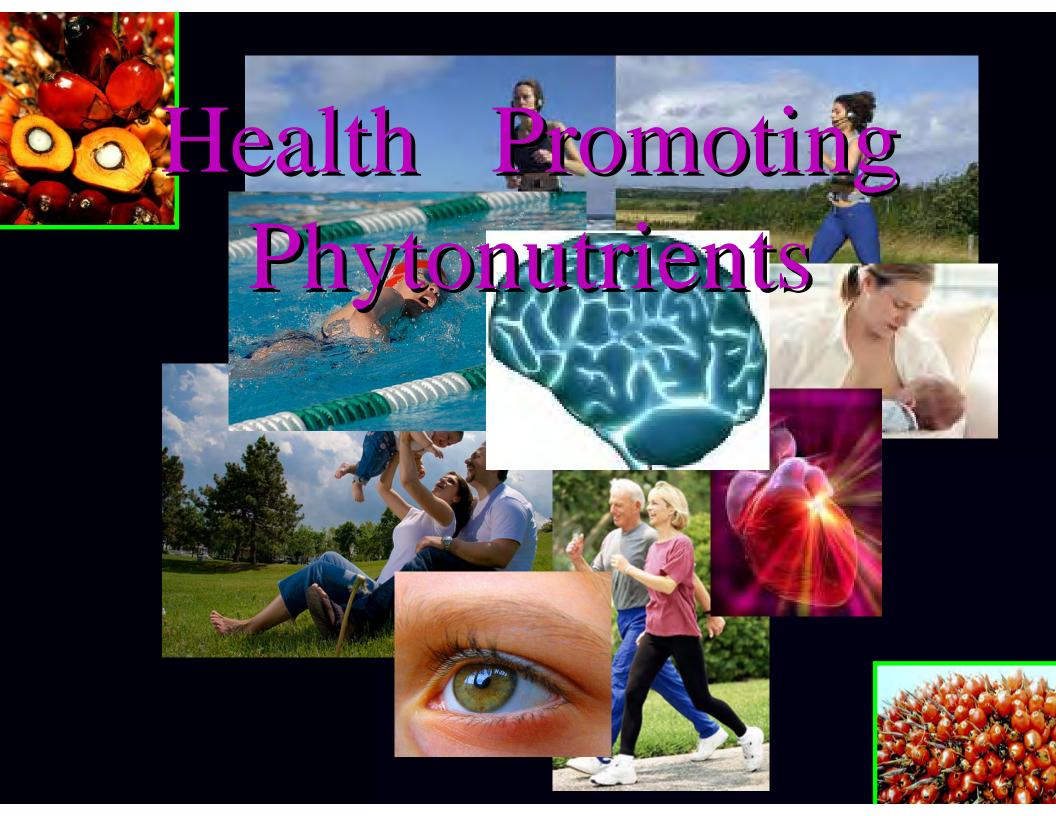
Major Phytonutrients in Palm Oil

Phytonutrients	Concentration (ppm)
Tocols (Tocotrienols, Tocopherols)	600-1000
Carotenoids (α-carotene, β-carotene, lycopene, phytoene)	500-1000
Phytosterols (Sitosterol, Stigmasterol, Campesterol)	300-620
Squalene	250-800
Lecithin (Phospholipids)	20-100
Co-enzyme Q10 / Ubiquinones	10-80
Polyphenols (Phenolic acids, Flavonoids)	40-70

Choo et al. 2008.

Unsaponifiable Matter

Sample	Vitamin E (ppm)	Sterols (ppm)	Squalene (ppm)
Palm Oil	1060	1243	762
Olive oil	143	680	992



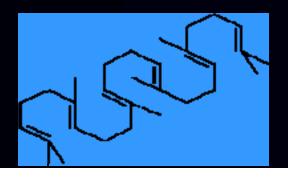
SQUALENE

Cardiovascular Benefits

 Inhibition of cholesterol synthesis (Strandberg et al., 1989)

Anti-cancer effects

- Protection against colon, breast and skin cancer (Owen et al., 2000)
- Suppress skin carcinogenesis (Murakoshi et al., 1992)
- Anti-tumor activity (Yamaguchi et al., 1985, Newmark 1997)
- Suppress colon carcinogenesis (Rao et al., 1998)
- Inhibition of lung tumorigenesis (Smith et al., 1998)





DEEP SEA SHARK



OLIVE OIL



PALM OIL



WHEAT GERM OIL



AMARANTH OIL

COENZYME Q10

Cardiovascular benefits

- Protects Ischemic heart muscle (Verma et al 2007)
- Antihypertensive (Burke et al 1994)

Anti-cancer effects

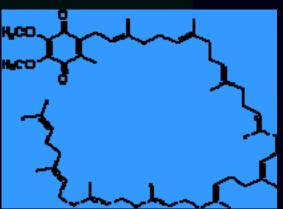
Breast cancer cells (Portakal et al 2000)

Enhance Production of cellular Energy

Exercise Performance (Cooke et al, 2008)

Antioxidative defense mechanism

In plasma and blood cells (Niklowitz et al, 2007)





BEEF



MACKEREL



SOY



SPINACH



PEANUTS

PHYTOSTEROL

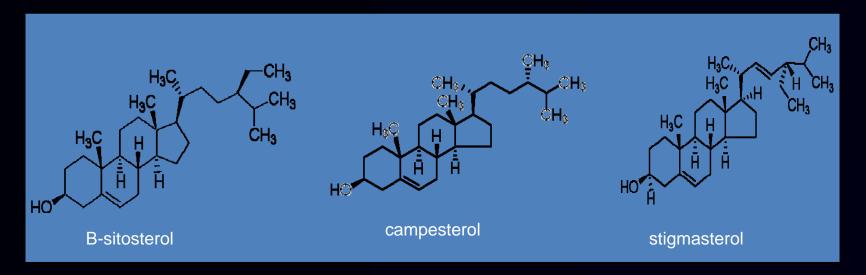
Cardiovascular benefits

- Cholesterol lowering effect (zadak et al, 2006)
- Inhibition of cholesterol absorption (Miettinen et al, 2006)

Anticancer properties (Awad et al, 2000)

Immune functions

Stimulates lymphocytes proliferation (Bouic et al, 1996)





RICE BRAN OIL



CORN OIL



WHEAT GERM OIL



FLAX SEED OIL



COTTON SEED OIL

PHOSPHOLIPIDS

Brain function

Restore age related memory loss (Suzuki et al, 2001)

Energy Endurance

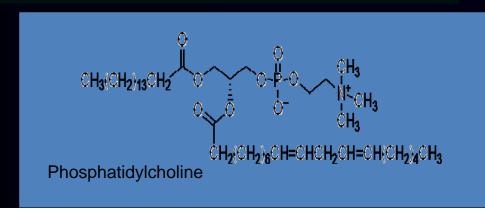
- Optimal sports performance (Jager et al, 2007)
- Combat exercise induced stress (Starks et al, 2008)

Structural integrity of cells

Rapid membrane proliferation (Lochmann et al, 1997)

Eases digestion and nutrition absorption

• Improved weight gain (Lochmann et al, 1997)





EGG YOLK



LIVER



PEANUTS



CORN



SPINACH

POLYPHENOLS

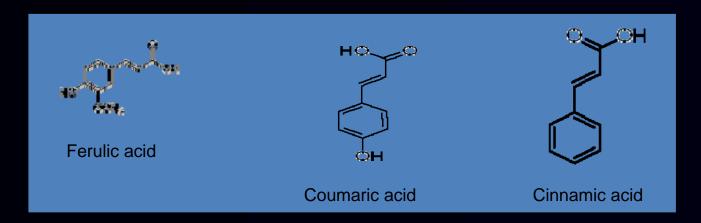
Antioxidants (Ebrahimzadeh et al, 2008)

Free radical scavengers (Pourmorad et al, 2006)

Iron chelating activity (Ebrahimzadeh et al, 2008)

Anticarcinogenic

- Breast cancer (Fink et al, 2007)
- Prostate cancer (Nair et al, 2004)





ONIONS







RED WINE



GRAPES

Carotene and Vitamin E Composition

Carotene (1000 ppm)

- * 30% alpha carotene
- * 60% beta carotene
- * 1% lycopene
- * 9% others



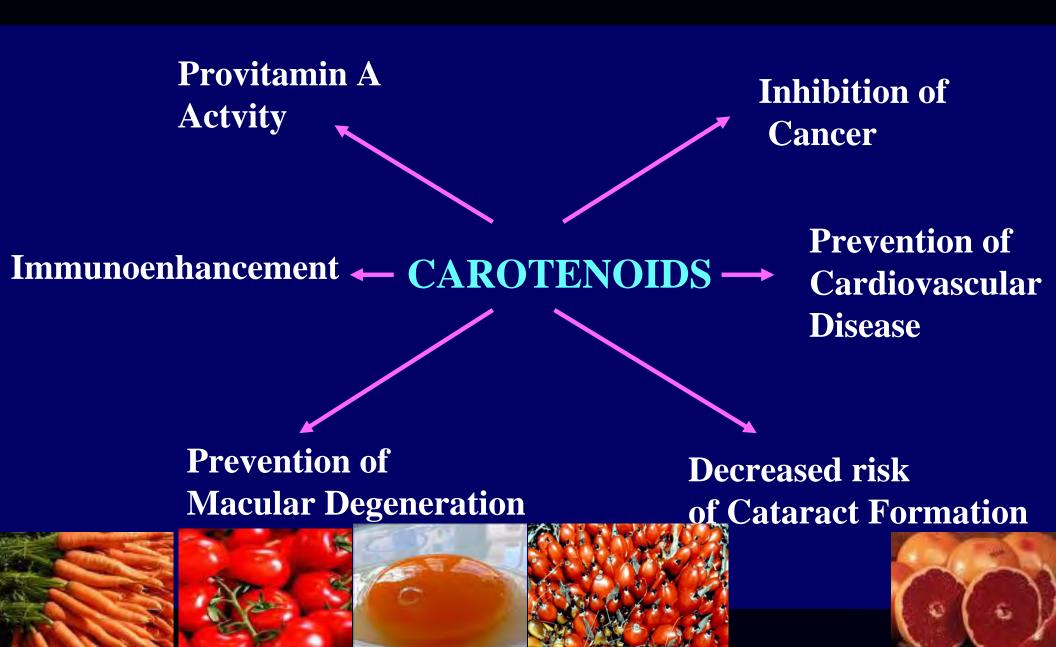


 $m{Vitamin} \; m{E} \; (m{600-1000} \; m{ppm})$

- * 70% tocotrienols
- * 30% tocopherols



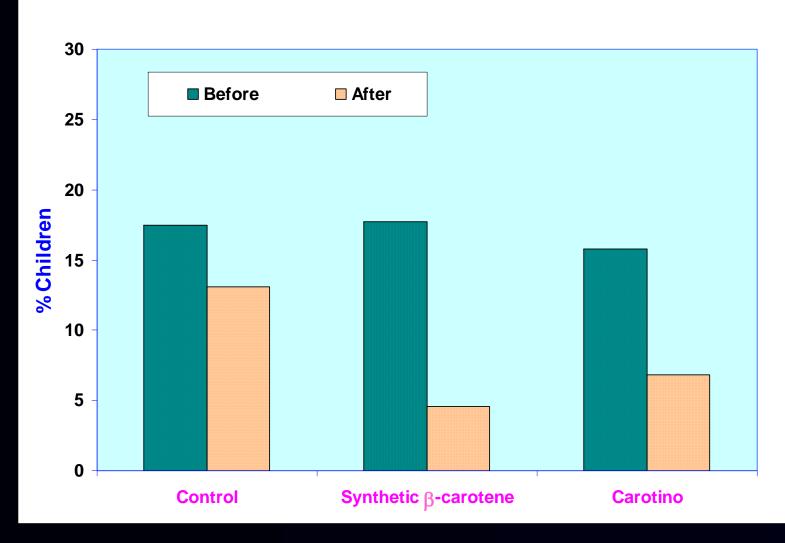
HEALTH-PROMOTING FUNCTIONS OR ACTIONS ATTRIBUTED TO CAROTENOIDS



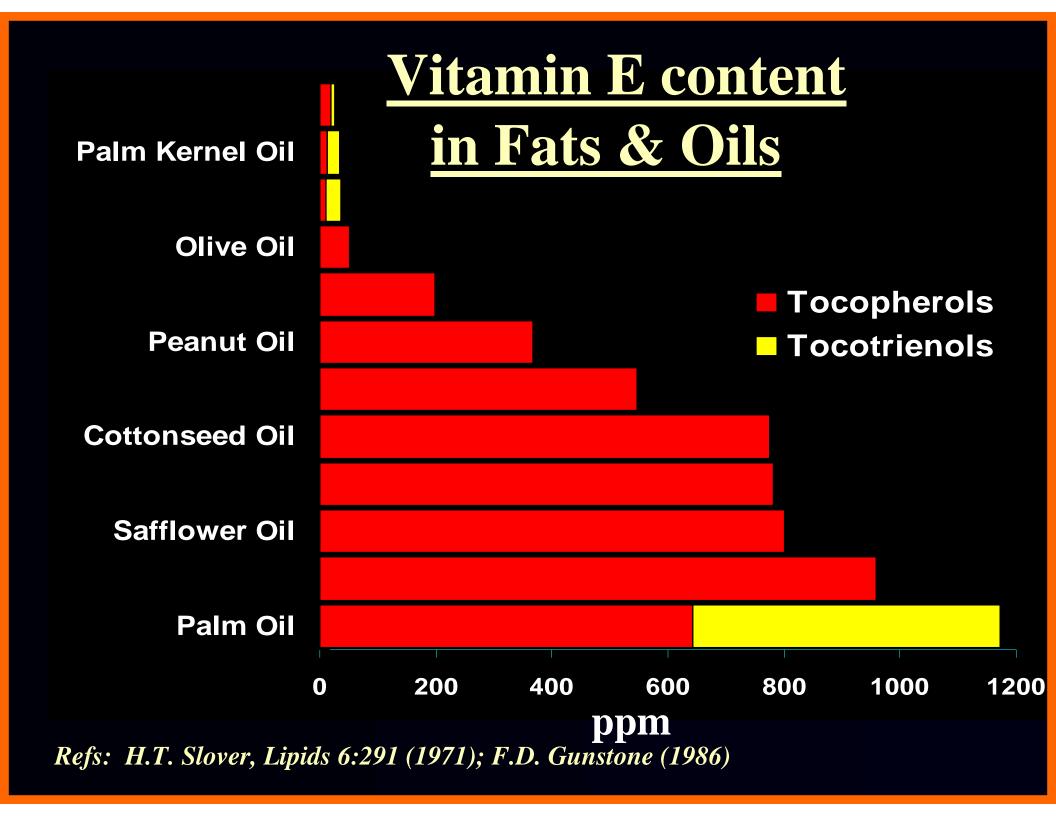




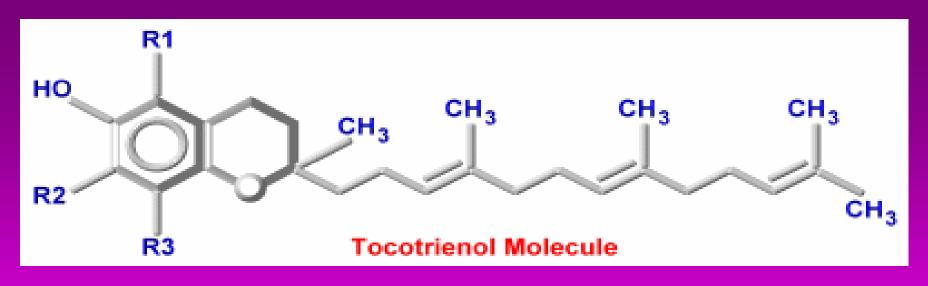
Prevalence of Low Serum Vitamin A levels (<15 ug/dL) Before and After 5 Month Intervention

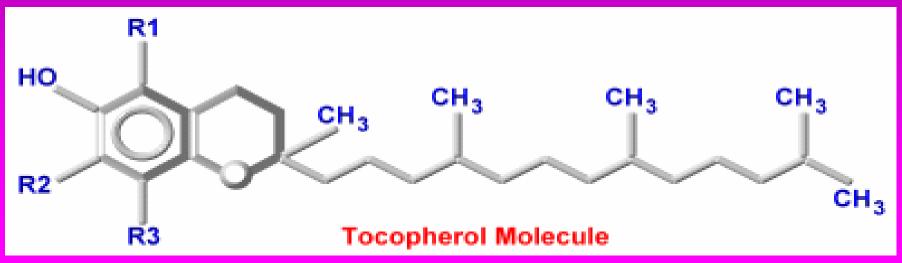


Tocotrienols



VITAMIN E STRUCTURE





RESEARCH ON TOCOTRIENOLS TO DATE

- **T3** and Breast and Prostate Cancer
- **T3** and Neuroprotection
- ■T3 and Pre-eclampsia
- **L**T3 and I mmune Response
- T3 and Anti-inflammation
- T3 and Atherosclerosis
- **T3** and Cholesterol Lowering
- **T3** and Opthamology-Cataracts
- T3 and Platelet Aggregation

TOCOTRIENOLS

Anti-cancer effects

- Human prostate cancer cells (Srivastava & Gupta 2006, Nesaretnam et al. 2008)
- Breast cancer cells (Nesaretnam *et al.* 1995,1998,2004, Yu *et al.* 2005)
- Anti-angiogenesis (Miyazawa *et al.* 2008, Weng-Yew *et al.* 2009)

Neuroprotection

α- tocotrienols at nanomolar concentration provide neuroprotection (Sen *et al.* 2000)

Independent of anti-oxidant property

Tocotrienols inhibit c-Src activity in glutamate-induced neurodegeneration (Khanna *et al* . 2002)

Cardiovascular Protection

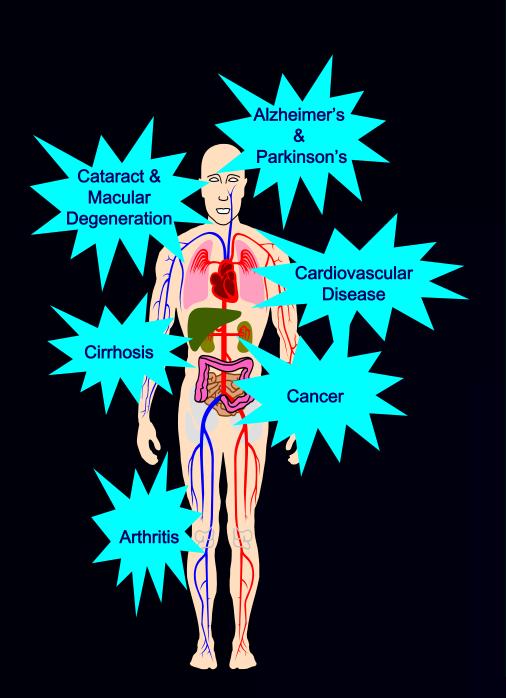
- Inhibition of cholesterol synthesis (Qureshi et al. 1991, Parker et al. 1993, Song et al. 2006)
- Reversing Artherosclerosis (Tomeo et al. 1995)





ANTIOXIDANTS





Antioxidants may prevent or slow the oxidative damage to protein, lipid & **DNA** that is implicated in ageing and agerelated, degenerative diseases the so-called 'diseases of civilization'

INTRODUCTION

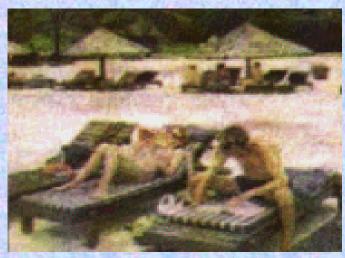
 Antioxidants represent a first line of defense against oxidative stress produced by the generation of free radicals.

 Unchecked these compounds can cause damage to tissues

FREE RADICALS



Smoking



UV Rays



Pollution

What is a free radical?

- A free radical is any molecule that contains one or more unpaired electron. Examples of free radicals include (O_2^{-}) and hydroxyl (·OH)
- Extremely reactive molecules and can cause cell injury and death. Cell components damaged by free radicals include
- PUFA in cell membranes
- proteins, such as enzymes and membrane ion transporters
- DNA

ow Antioxidants Work

ientists believe that compounds like vitamin E, known antioxidants, may help thwart many common diseases taming harmful molecules known as free radicals.

Free Radical

Single Electron

0

Paired Electrons

A normal oxygen atom has four pairs of electrons. The dy's natural metabolism can be the atom of an electron. It is wa free radical, which tries to place the lost electron by iding other molecules.

When the free radical takes an electron from a molecule in a cell wall, a new free radical is created and a chain reaction begins.

Because of their molecular structures, antioxidants can give up electrons to free radicals without becoming harmful, heading off the dangerous chain reaction.

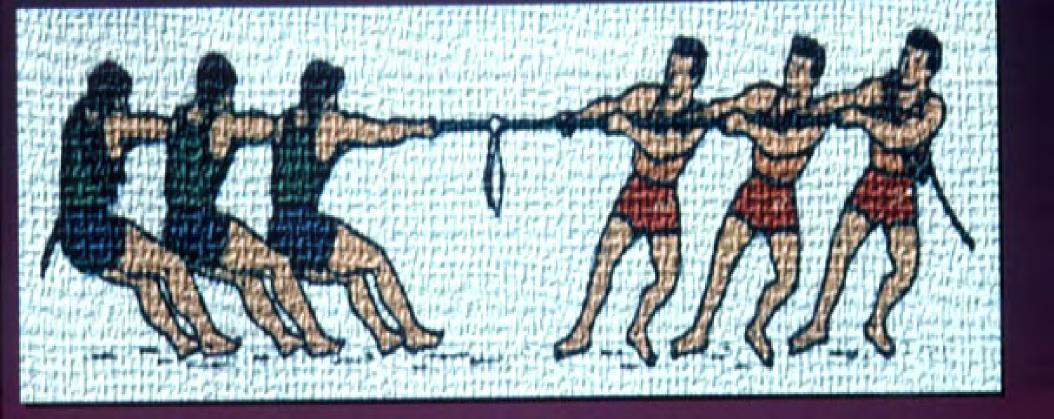
The chain of electron theft erodes the cell membrane, leading to disintegration of the cell and opening the door to cancer and other ills.

> Cell Membrane

Antioxidant

Disintegration

Cell



Protection from Disease

Antioxidants

Free Radicals

Tissue Damage & Disease

Deficiencies in the antioxidant system

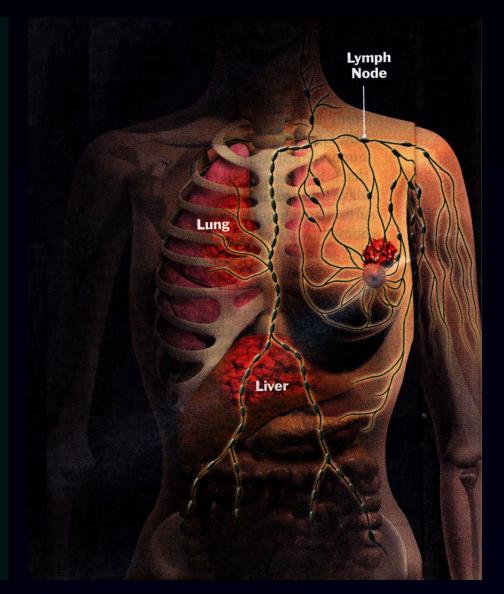
- Low intake of dietary antioxidants
- Diseases that reduce the absorption of antioxidant nutrients from food
- Total parenteral nutrition
- Renal dialysis
- In these situations the AS struggles to protect the body from free radical attack and the result free radical mediated diseases

Tocotrienols and Breast Cancer

Breast Cancer

The most common cancer in women worldwide. WHO reported a total of 910,000 new cases in 2008

In Malaysia breast cancer incidence in 2008 was 4500 cases





BREAST CANCER

Risk Factors

- Family History of Breast Cancer
- Early Menarche
- Late Menopause
- Late Age At First Child-Birth
- Hormone Replacement Theraphy



ESTROGEN



TREATMENT OF BREAST CANCER

- Estrogen Antagonists
 - Tamoxifen
 - Pure antiestrogens-ICI 182,780



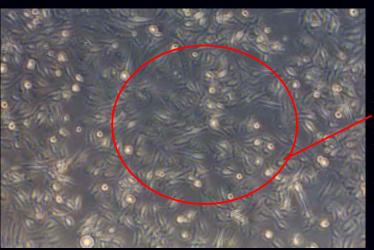
BIOLOGICAL THERAPIES

- The development of more effective biological therapies for breast cancer is under intense investigation.
- Naturally occurring agents such as the fat soluble vitamins A,D,E and K have been investigated for anticancer properties and found to possess antiproliferative effects.



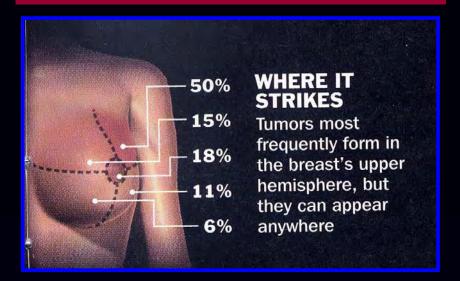
THERAPEUTIC POTENTIAL OF TOCOTRIENOLS

IN VITRO

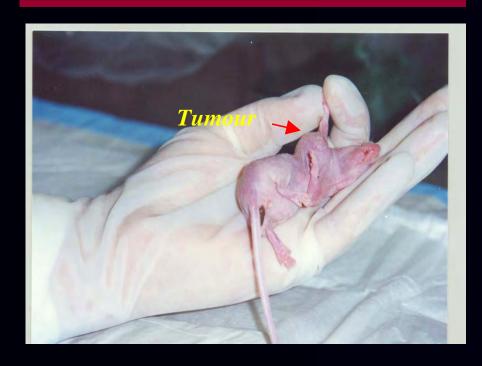


MCF 7 Human Breast Cancer cells

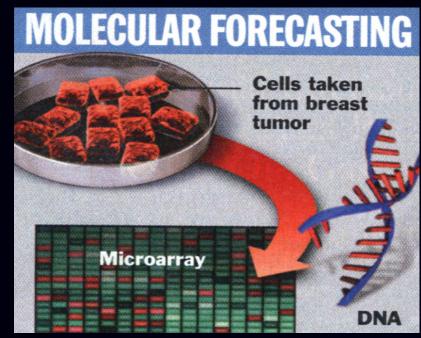
CLINICAL TRIAL



IN VIVO



GENE EXPRESSION



CLINICAL TRIAL

- Primary Breast Cancer ER+
- Stage 1 & 2
- Lymph nodes



Anatomy of a Tumor

Every breast cancer is a little different, but many follow a fairly standard course. How each is tresearly it is discovered, how aggressively how it responds to antihormore treatment.



Invasive Ductal Cancer

THE DEFINITION

Some of the cells from the tumor, which now measures 2 cm or less, spill out of the duct. There is no evidence of cancer in the lymph nodes

Actual size, Stage I

■ THE OPTIONS

Mastectomy or lumpectomy plus radiation. Lymph nodes are biopsied. Chemotherapy or tamoxifen may be recommended for some women

Stage

THE OUTLOOK

Anywhere from 95% to 98% of women are doing fine five years after treatment. Most will live much longer



Anatomy of a Tumor

Every breast cancer is a little difairly standard course. How east early it is discovered, how aggrehow it responds to antihormone

STAGE II

THE DEFINITION

Most tumors in this category measure 2-5 cm but have not spread to the lymph nodes

■ THE OPTIONS

Mastectomy or lumpectomy plus radiation. Chemotherapy is used for any cancers that have spread to the lymph nodes and may even be indicated for larger node-negative tumors. Tamoxifen is prescribed for those cancers that respond to estrogen

■ THE OUTLOOK

Depending on tumor size and other characteristics, 76% to 88% of women live at least five years after their diagnosis



Anatomy of a Tumor

Every breast cancer is a little different, but many follow a fairly standard course. How each is treated depends on how

STAGE III

STAGE IV

THE DEFINITION

The cancer has really taken hold in the lymph nodes. Even a tumor less than 1 cm in size is considered Stage III if several lymph nodes are involved

THE OPTIONS

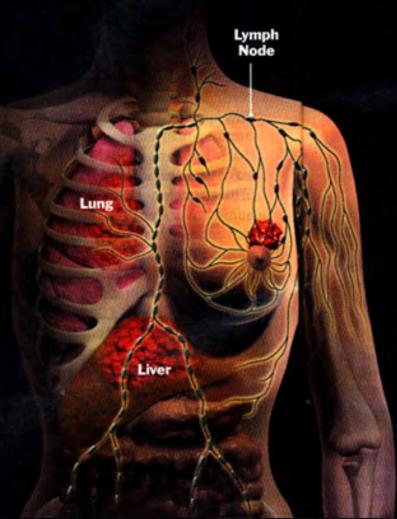
Mastectomy or lumpectomy plus radiation. Chemotherapy. Tamoxifen for those cancers that respond to estrogen

■ THE OUTLOOK

Depending on tumor size and other characteristics, 49% to 56% of women live at least five years after diagnosis

TIME Graphic by Ed Gabel

Sources: M. D. Anderson Cancer Center: National Cancer Institute



THE DEFINITION

The cancer has spread beyond the breast, leading to secondary tumors in the liver, lungs, brain or elsewhere

■ THE OPTIONS

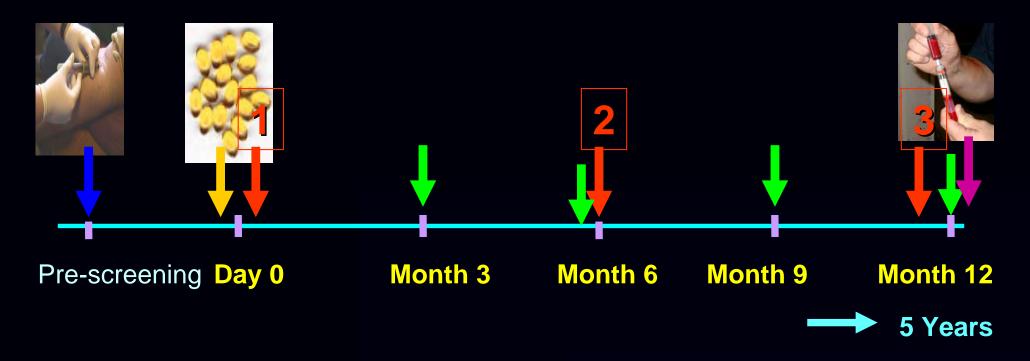
Most treatments are aimed at relieving symptoms or prolonging life a few months or years. Surgery or radiation to remove or at least try to shrink any tumors. Chemotherapy. Herceptin for those cancers that express an excess of the Her2 receptor. Tamoxifen or an aromatase inhibitor, if they haven't already been used, for those tumors that respond to estrogen. (Clinical trials of both herceptin and aromatase inhibitors in earlier stages of breast cancer are under way)

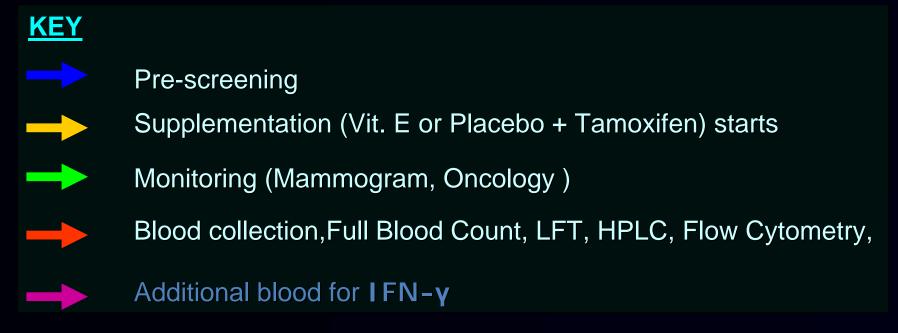
■ THE OUTLOOK

Studies indicate an average survival time of 18 months to 24 months. From 15% to 20% live at least five years after diagnosis



Time-Line (1 Year)





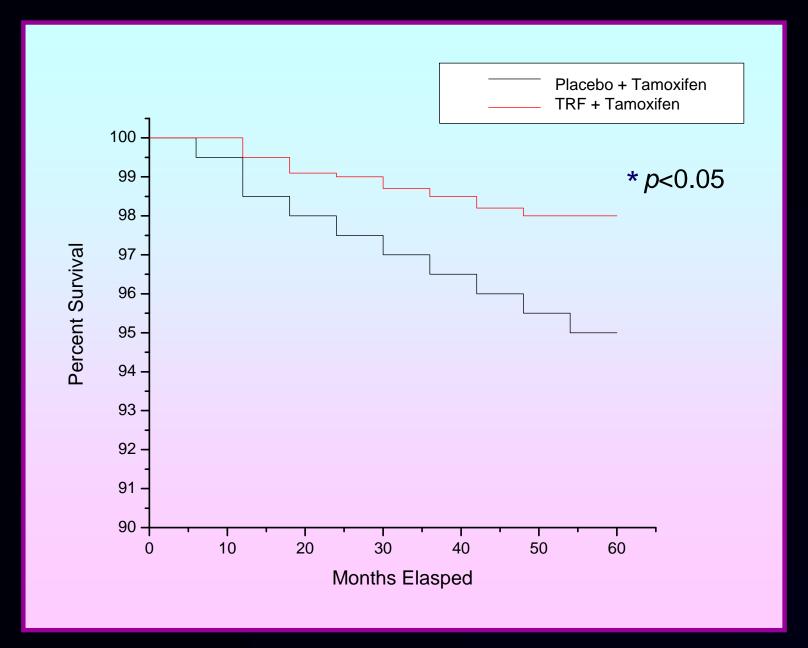


RESULTS

- SURVIVAL & RECURRENCE
- BLOOD PARAMETERS
- LIVER FUNCTION TESTS
- IMMUNE MARKERS
- VI TAMIN E PLASMA
- IFN-Y

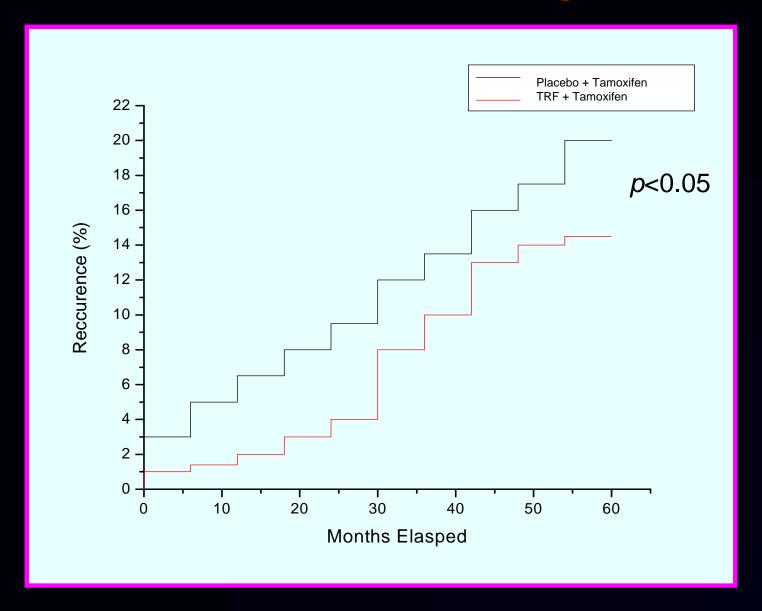


Survival





Time to Tumour Progression

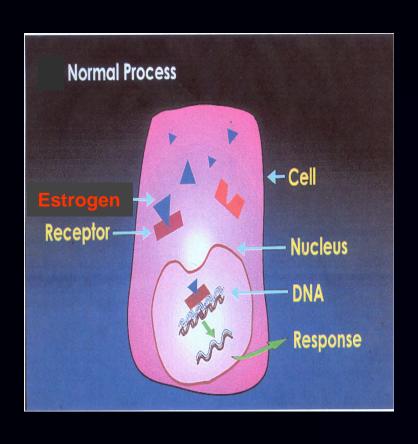


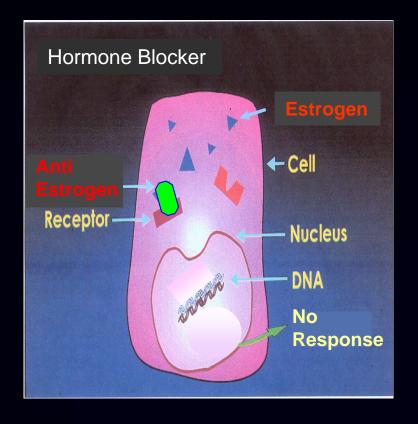


MECHANISM



ER MEDIATED MECHANISM

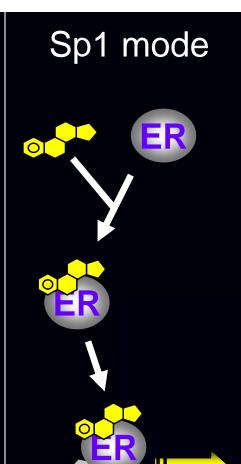




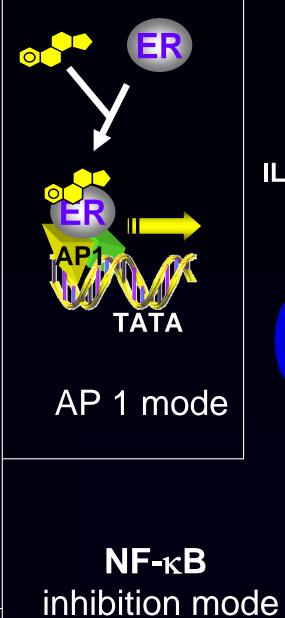


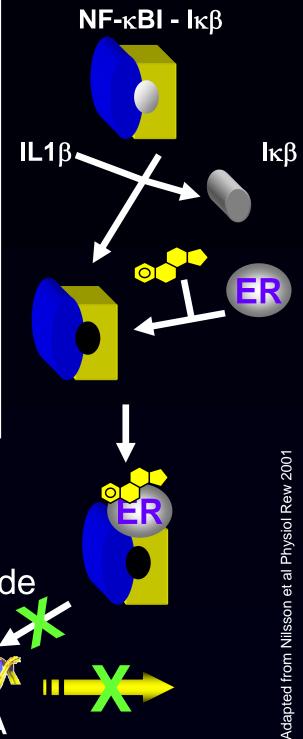
Structural Similarity

ERE mode



TATA





Ligand independent mode (via receptor phosphorylation)

Commercial Potential

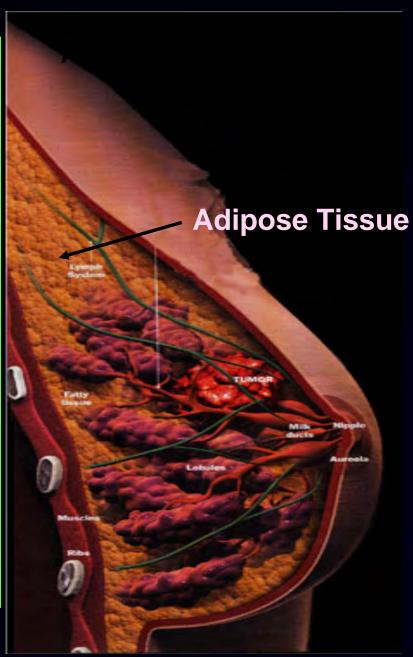
POTENTIAL - Cancer

From our very positive results so far we believe that

- tocotrienols can be used for the prevention and treatment of breast cancer
- tocotrienols can substitute and/or supplement tamoxifen
- tocotrienols can be used as a biomarker for the prognosis of breast cancer
- tocotrienols can be used to enhance the immune system especially after chemotherapy and vaccination.

Transdermal Breast Cream





SUMMARY AND CONCLUSION

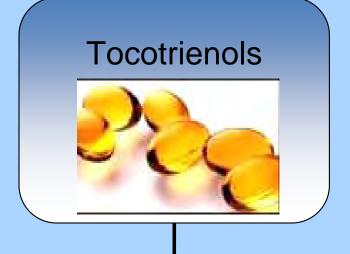
- Palm oil is a rich source of essential phytonutrients and enhances the value of the oil
- MPOB has developed a number of processes to extract these phytonutrients
- Commercially carotenoids and tocotrienols from palm oil are available in the market
- Many health benefits have been demonstrated for tocotrienols particularly in breast cancer and neuroprotection
- Various modes through which tocotrienols can modulate transcription of genes. Interaction of ERE, protein-protein interaction with Sp1, AP1 and NFkB proteins

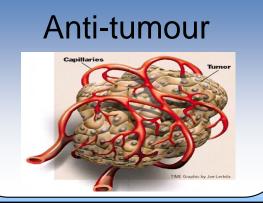


T3 Nutritional Benefits

- 1. Women with malignant tumour had 65% less T3
- 2. T3 inhibits cancer cell growth in vivo
- 3. T3 causes apoptosis of cancer cells
- 4. T3 enhances immune system
- 5. T3 can convert potent estradiol to weak estrone
- 6. Delta T3 increases efficacy of tamoxifen by 75% at cellular level
- 7. Promising neuro-and vascular protective effects
- 8. Potent antioxidant effects

Properties of Tocotrienol: The forgotten Vitamin E

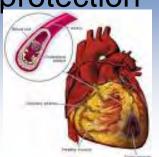




Neuroptotection



Cardiovascular protection



Anti-tumour properties

- 1. Antioxidant activity
- 2. Anti-angiogenic activity
- 3. Anti-proliferation activity
- 4. Apoptosis induction

1. Antioxidant activity

phenolic group in the chromane ring rids damaging free radicals

Mechanisms

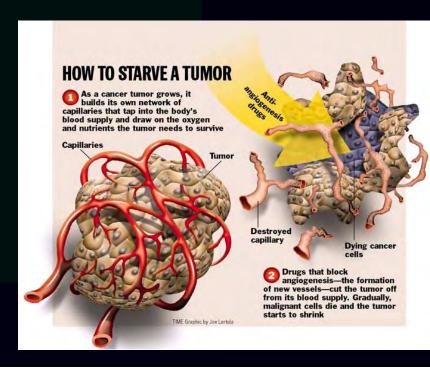
Inhibits lipid peroxidation and its formation of reactive products.

Inhibits the formation of powerful mutagenic nitric oxide species

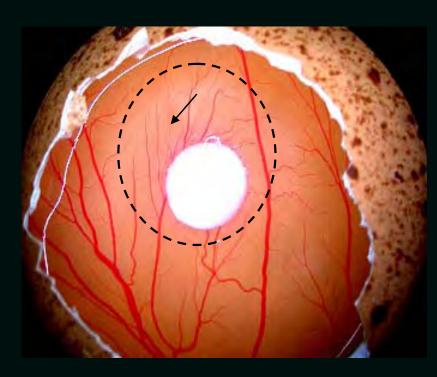
- 1. peroxynitrite
- 2. nitosamines.

2. Anti-angiogenic activity

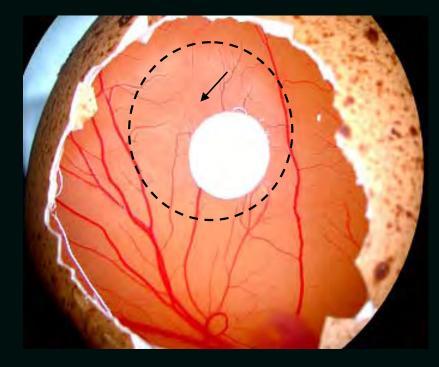
- Prevents formation of blood vessels in cancer.
- Inhibits HUVECs proliferation and migration
- Reduces serum VEGF in vivo



 Our laboratory results showed disruption of vascular network in Chick Embryo Chorioallantoic Membrane (CAM) assay with TRF (Weng-Yew et al. 2009)



TRF 200 ug/ml at 0 hr



TRF 200 ug/ml at 24 h

3. Anti-proliferation

 Inhibits the growth and proliferation of cancerous cells such as prostate cancer and breast cancer (Nesaretnam et al. 1995, 2004), liver and lung cancer (Wada et al. 2005)

Mechanisms

PC-3 Human Prostate cancer cells (Nesaretnam et al. 2008)

> TRF and T3 induced a specific G2 phase cell cycle arrest

MDA-MB-231 Breast cancer cells (Nesaretnam et al. 2004)

- > TRF modulated
 - A) c-myc binding protein MM-1
 - B) 23-kDa highly basic protein (23-kDa HBP)
 - C) interferon-inducible protein 9-27 (IFITM-1)

4. Apoptosis induction

 Tocotrienols induce apoptosis of tumours (Nesaretnam et al. 2008; Takahasi and Loo 2004)

Mechanisms

PC-3 Human Prostate cancer cells (Nesaretnam et al. 2008)

> TRF and dT3 induce Fas receptor/FasL apoptotic pathway

MDA-MB-231 Breast cancer cells (Takahasi and Loo 2004)

- γ -tocotrienol induced mitochondria-mediated apoptotic pathway
- ➤ Mitochondria Membrane Potential (MMP) collapses and initiates apoptosis

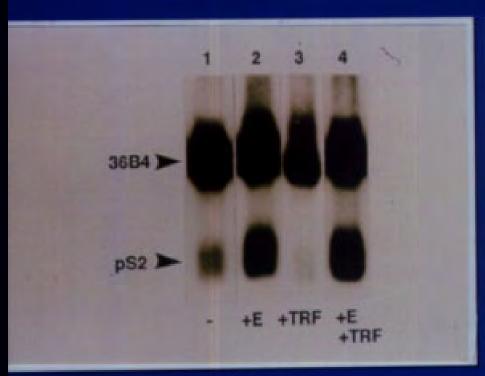
Neuroprotection

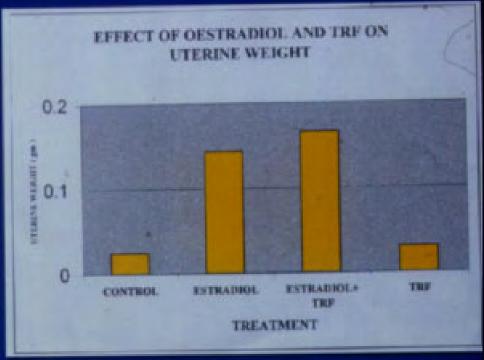
- α- tocotrienols at nanomolar concentration provide neuroprotection (Sen et al. 2000)
- Independent of tocotrienols anti-oxidant property
- Tocotrienols inhibit c-Src activity in glutamate-induced neurodegeneration (Khanna et al. 2002)





Effect of tocotrienols on pS2 and uterine weight





Conclusion

- √T3 increased survival time and inhibited recurrence of cancer
- √T3 showed no effect on blood parameters
- √T3 showed an increase in B cells, NK cells and IFN-γ and stimulation of the immune system
- ✓ Various modes through which tocotrienols can modulate transcription of genes. Interaction of ERE, protein-protein interaction with Sp1, AP1 and NFkB proteins
- ✓ An alternative pathway under investigation is in the interaction of T3s with Pregnane receptors PXR (orphan receptor)



CAROTENOIDS

Provitamin A activity

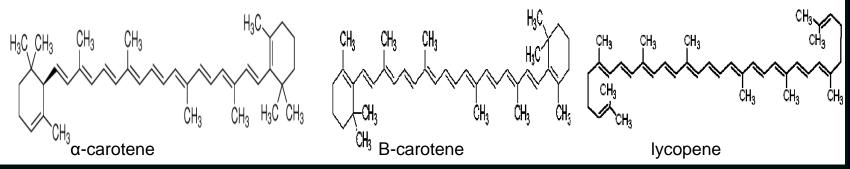
- Improves vitamin A status of lactating women and their infants (Canfield & Kaminsky, 2000., Lietz et al 2000)
- Improve serum retinol concentrations (Stuijvenberg &Benade 2000)
- Combat vitamin A deficiency (Rao, 2000, Scrimshaw, 2000)

Anti-cancer effects

Breast cancer cells (Nesaretnam et al 2002, Toniolo et al 2001, Zhang et al 1999, Tamimi et al 2005)

Cardiovascular Benefits

Protection against Ischemia/ Reperfusion heart injury (Rooyen et al 2008)





CARROTS



TOMATOES



EGG YOLK



GARAPE FR



APRICOT