

# Innovation in Chemical Technologies for the Sustainable Intensification of Agriculture

Mike Bushell

Syngenta Global R&D

Jealott's Hill International Research Station

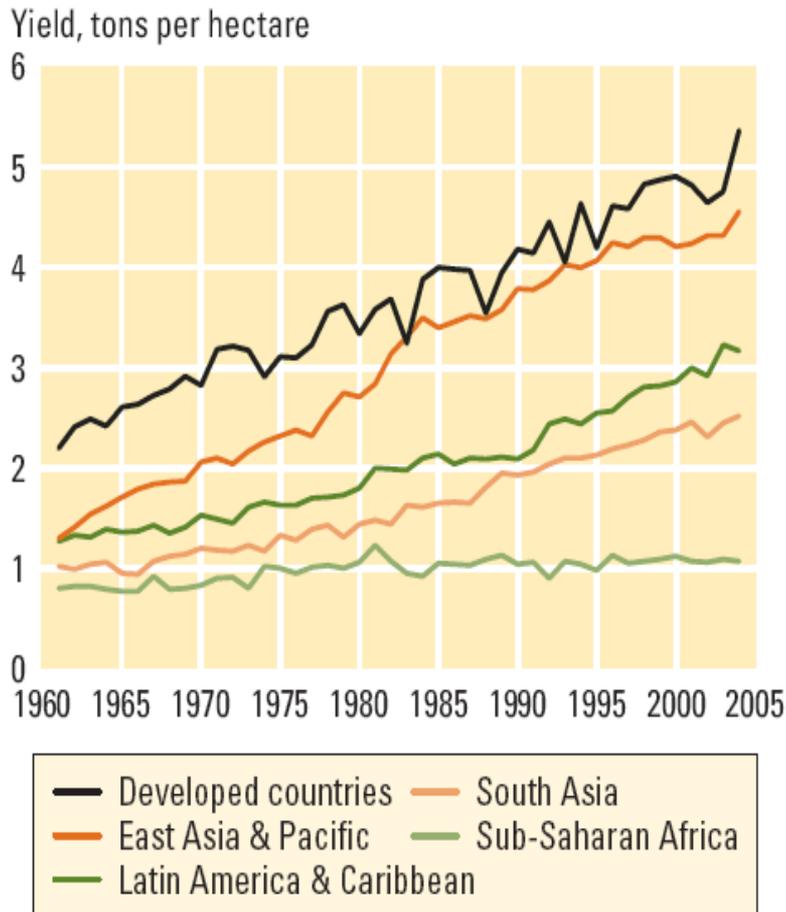
# Contents

- Drivers for Agriculture
- Sustainable Intensification
- CP in Agricultural Systems
- Personal reflections on current status of Innovation in Crop Protection Chemicals
- Safety of CP technologies
- Future challenges and opportunities
  - It's about pest, weed and disease control

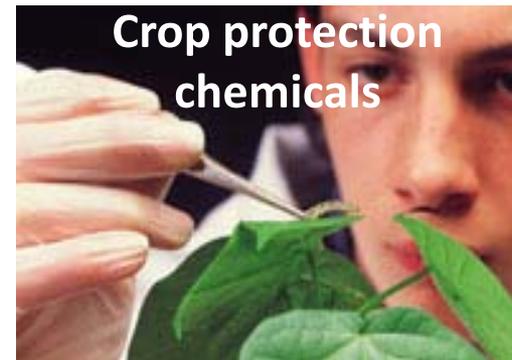
# Sustainable Intensification of Agriculture

- Sustainable Intensification of Agriculture
  - **A key concept** from UK Foresight report
- ....defined as producing **more output from the same area** of land while **reducing the negative environmental impacts** and **using all inputs more efficiently** – land, water, nutrients
- Growing More from Less
- Rules nothing out and nothing in
- Applies to all farming systems

# How have we met the increased food demand since 1950's?



Source: <http://faostat.fao.org>, accessed June 2007.



# The role of crop protection



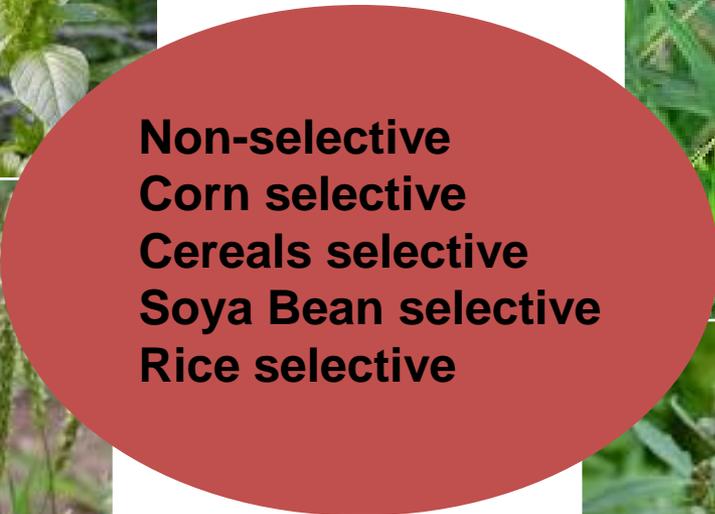
40% of the world's food would not exist without crop protection products

- Delivering genetic potential
- Protecting Yield
- Increasing Yield Quality

# Disease, Insect, Weed Control Research Targets



**Cereals  
Fruit & Veg  
Field crops  
Horticulture**



**Non-selective  
Corn selective  
Cereals selective  
Soya Bean selective  
Rice selective**



**Sucking pests  
Nematodes  
Soil pests  
Lepidoptera**

# Crop diseases can be devastating

Effects of Potato Late Blight (*Phytophthora infestans*) exemplifies why agricultural fungal control is so important to global agriculture!



# Drivers for innovation : New disease issues

- New disease pandemics can occur
- Example : Soybean rust (*Phakopsora pachyrhizi*)
  - a billion \$ opportunity in N & S America that didn't exist 10 years ago.
  - a virulent strain from the Far East first identified in 1902
  - rapid defoliation and dramatic yield losses (up to 80%).
- Rapid spread from Zimbabwe in 1998 to S. Africa, S. America and USA by 2004.



***Fungicide treated vs. untreated soya in Brazil***

# Drivers for innovation: Resistance

- Resistance drives need for product refreshment
  - Can develop faster than R&D can deliver new technologies
- Resistance management is a major issue
- Different types of resistance development and impact – so monitoring is important
  - Azoles – “creeping” tolerance
  - Strobilurins – sudden and total failure



*Septoria tritici*

# Weeds are more than a nuisance!



- Weeds are the number 1 cause of yield loss
- With a good fertiliser regime you can grow 12t/ha maize
  - or 6t maize and a lot of weeds
- Compete with the crop for light, water and nutrients
- Costly to control manually
- Herbicide programmes need to be safe to the crop while controlling the key weeds



# Crop protection compounds: a long road to market

Research

100'000  
compounds



Discover



Profile

5000  
compounds



Evaluate

30



Develop

1 - 2

Development

Stage  
Gate  
Process

Time

# Innovation is alive and well!

- Path to market through R&D is long and expensive
- Questions asked at the Development decision
  - Does it work?
  - Can we make it?
  - Is it ours?
  - Is it safe?
  - Can we sell it?
  - Can we make money?
- **Great stories of innovation in AI design/optimisation**
  - Underpinning science and technology – design, screening, analysis
  - Screening and profiling methodology
  - Bioscience - Moa, Biokinetics, Metabolism, **Understanding safety**
  - Physical Science - polymorphs
  - **Route development, waste elimination, cost reduction**

# State of Innovation in Crop Protection (1)

- Major global R&D companies continue to bring new Active Ingredients to Market – e.g. Syngenta
  - Maize and Sugar cane herbicide (HPPD)
  - Broad spectrum fungicide family (SDHI's) – foliar and ST
  - New insecticides based on bisamide chemistry



**2 sprays IZM 0.75 + Proline 0.4  
13.6t/ha (+5.1t/ha)**



# Innovation in Crop Protection Chemistry (2)

- In 1984 there were 15 Global companies with Herbicide Discovery Programmes
  - (1980 Wood MacKenzie Top 50)
- In 2012 there are 4 or 5
- Industry consolidation
- High costs of discovery and development
- Success of Glyphosate tolerant crops
  
- No new Blockbuster moa since HPPD (1991)
  
- Serious weed resistance problems in USA and Australia

# Innovation in Crop Protection Chemistry(3)

- Not all about active ingredients
- Formulation and delivery systems
- Controlled release
- Seed Treatment
- Innovative products from mixtures
  
- Systems level thinking offers new opportunities
- Chemistry + genetics (+ agronomic practices)
- Biocontrol methods
  - Chemistry + biologicals

# Biocontrol of Varroa Mite

- Entomopathogenic fungi as potential biocontrol agents of the ectoparasitic mite, *Varroa destructor*, and their effect on the immune response of honey bees (*Apis mellifera* L.)
- Mollah Md. Hamiduzzaman, Alice Sinia, Ernesto Guzman-Novoa , Paul H. Goodwin
- Guelph, Canada
- **Journal of Invertebrate Pathology 111 (2012) 237–243**
- *Metarhizium anisopliae*, *Beauveria bassiana* and *Clonostachys rosea*
- Entomopathogenic fungi could reduce varroa mite damage to honey bee brood by both infecting the parasite and preventing varroa-associated suppression of honey bee immunity.

# GM Plants with insect resistance

Corn borer resistant (Bt) maize



Corn root worm resistant maize



## Corn Pest control: Innovative combinations

Pest	Common Name	Vip3A (Viptera)	Cry1Ab (CB)
<i>Helicoverpa zea</i>	Corn Earworm	✓	✓
<i>Spodoptera frugiperda</i>	Fall Armyworm	✓	✓
<i>Agrotis ipsilon</i>	Black cutworm	✓	
<i>Striacosta albicosta</i>	Western bean cutworm	✓	
<i>Papaipema nebris</i>	Common stalk borer	✓	✓
<i>Ostrinia nubilalis</i>	European corn borer		✓
<i>Diatraea grandiosella</i>	Southwestern corn borer	✓	✓

Stacks offer outstanding control of all these pests

# Innovation in traits for Insect control?

- Bt leps and coleoptera
- VIP distinct moa
- Programmes with chemicals to complete spectrum and help manage resistance
- Refugia concepts
  
- RNAi

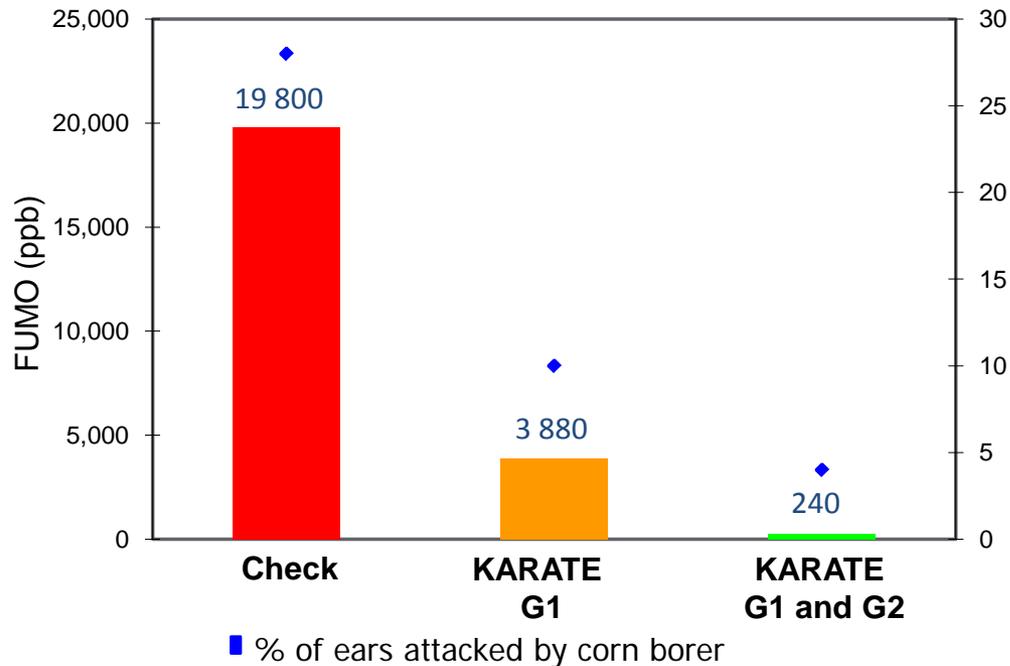
# Fungal mycotoxins: a growing problem

- Secondary metabolites produced by *Aspergillus*, *Fusarium* & *Penicillium spp*
- Aflatoxins are greatest risk to human and animal health
  - Up to 25% of the world's food crops significantly contaminated\*
  - Acute exposure can be fatal; chronic exposure causes serious health problems
- Dietary exposure managed in developed countries
  - Food Chain and Food Safety Agency monitoring and action
  - Significant economic losses
- Kenya 2011\*\*
  - 30-60% maize samples tested had aflatoxin levels above the action level
  - Up to 163x safe concentration

\* Source: WHO 1999

\*\* Source: IFPRI

# Insect control reduces mycotoxin levels in corn



- Insecticide control of corn borer infestation reduces fumonisin levels
- Bt corn (GM) also reduces crop losses through mycotoxin contamination\*

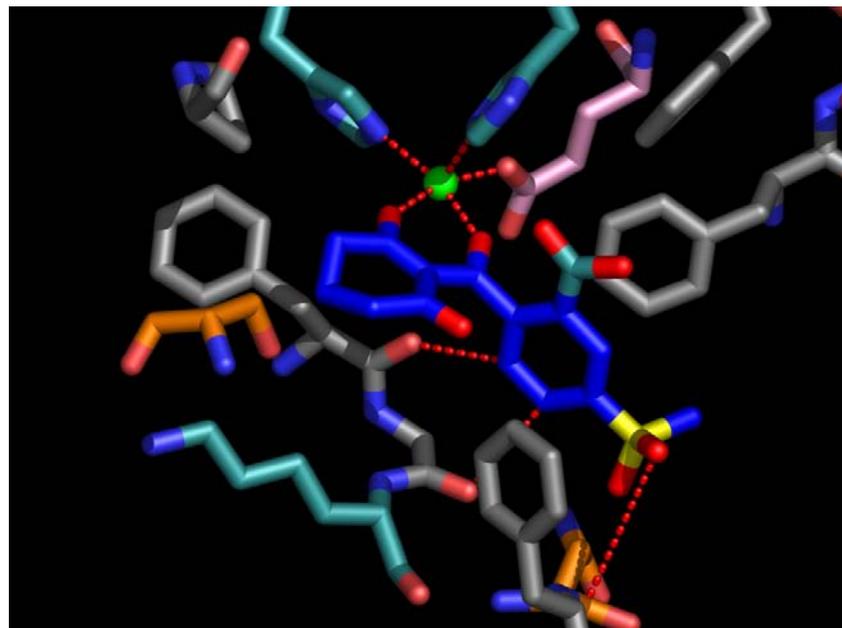
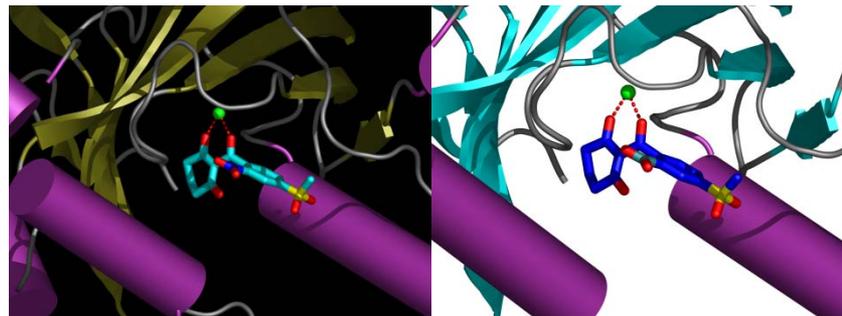
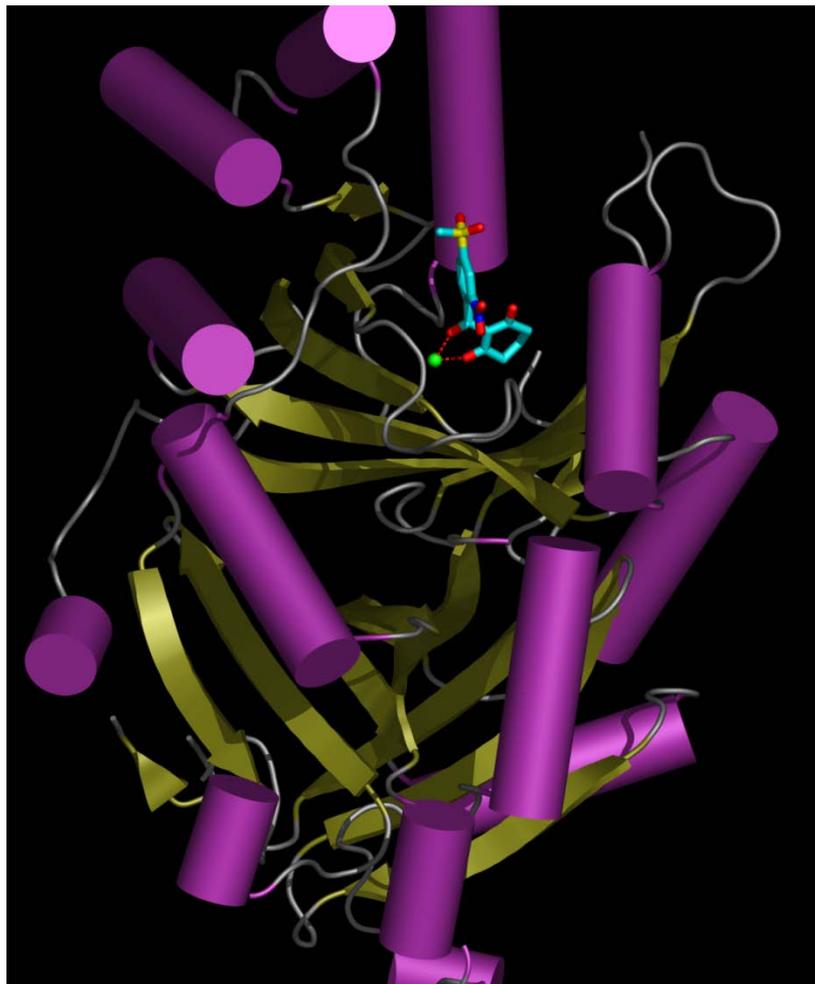


\*Source: G Brookes, PG Economics June 2009

**There has never been a better time to be a  
scientist in Ag research....  
.....or a more important time**

**CAN WE MAKE IT? DOES IT WORK?**

# Innovative approaches: Hi-technology tools for Design



- Protein Science, crystallography, modelling, Smart Assays

# Automation for Formulation Design

- Explore more design space; unleash creativity
- Stability; tank mix compatibility



**CAN WE MAKE IT? IS IT SAFE?**  
**CAN WE SELL IT?**

# Safety all around

Toxicology



Protection of employees



Operator safety



Food



People

Environment



Environment

# Development of integrated solutions



## Pest (IPM)



- Threshold Concepts
- Beneficials Management
- Traps, Pheromones
- Resistance Management

## Crop (ICM)



- Programs
- Alternative Solutions
- Residue Minimization
- Seed Care
- Product Stewardship
- Forecast Models
- Alert Systems

## Field / Farm



- Field Margins
- Pollinator Habitat
- Application Technology
- Farm Stewardship
- C / N Footprint

## Landscape



- Refuge Management
- Biodiversity Concepts
- Water Protection
- Land Use Concepts

# ICM in Vegetables

- **Andalucia (Almeria) Spain**
  - 2008- 100% of peppers, cucumbers and egg plant treated with ICM
  - Combination of cultural, chemical and biological control methods



# Biological control of insects: Syngenta Bioline



## Predatory mites

- Amblyseius cucumeris – thrips
- A swirskii – whitefly
- A.andersoni – spider and russet mites
- Phytoseuilus persimilis - spidermites
- Hypoaspis miles - sciarids

## Parasitoids

- Encarsia and eretmocerus – whitefly
- Aphidius – aphids
- Diglyphus - leafminer

## Bugs

- Orius sp – thrips
- Macrolophus - whitefly

Intensive Vegetables, Flowers and ornamentals  
as part of a management program

# Integrated Weed management

- Reducing the Risks of Herbicide Resistance: Best Management Practices and Recommendations
- Jason K. Norsworthy, Sarah M. Ward, David R. Shaw, Rick S. Llewellyn, Robert L. Nichols, Theodore M. Webster, Kevin W. Bradley, George Frisvold, Stephen B. Powles, Nilda R. Burgos, William W. Witt, and Michael Barrett
- Weed Science 2012 Special Issue:31–62
- Herbicides are the foundation of weed control...
- Programs for herbicide-resistance management must consider use of all cultural, mechanical, and herbicidal options available for effective weed control in each situation

# BMP's for weed control

1. **Understand the biology of the weeds present**
2. Use a diversified approach toward weed management focused on **preventing weed seed production** and reducing the number of weed seed in the soil seedbank
3. Plant into weed-free fields and then keep fields as weed free as possible
4. **Plant weed-free crop seed**
5. Scout fields routinely.
6. **Use multiple herbicide MOAs** that are effective against the most troublesome weeds ....

## BMP's for weed control (2)

7. Apply the labelled **herbicide rate** at recommended weed sizes
8. **Emphasize cultural practices** that suppress weeds by using crop competitiveness
9. Use mechanical and biological management practices where appropriate
10. Prevent field-to-field and within-field movement of weed seed or vegetative propagules.
11. **Manage weed seed at harvest** and after harvest to prevent a build up of the weed seedbank.
12. Prevent an influx of weeds into the field by **managing field borders**

# IWM

- Don't think of a new Herbicide with a new moa as a “silver bullet”
- Think - “How can this product fit best into a system that provides sustainable control of weeds”
  - Mechanisation, soil nutrients, genetics and chemicals – plus agronomic practices

# Does it work in practice?

- Penang (Malaysia) 2008 – government investment in Seed Mills
- 100% certified seed goal
- Contracting certified growers auditing for very high varietal purity
- Certified seed growers are model farms!



# Does it work in practice?

- Tom Robinson in Crops 19<sup>th</sup> May 2012
- “Joined up Innovations in machinery and agronomy are gathering pace”
- Higher seed rate of wheat (var. Gallant) with higher rate of Defy herbicide increased blackgrass control from 74% to 96% with no post-em herbicide
  - cf standard seeding and herbicide rate
- Opportunity for precision application to patches in field within label constraints
- See also “Getting the best from Weed Control”; Adam Clarke – Crops 28<sup>th</sup> July 2012

# Sustainable Intensification of Agriculture

.....a key concept from UK Foresight report

Ag Systems that deliver better outcomes

- more crop yield from the same area of land
- reduced negative environmental impacts
- using all inputs more efficiently – land, water, nutrients

Both agricultural productivity AND better environmental outcomes are pre-eminent under sustainable intensification

**Growing More from Less**

Food Safety



**Food Security Issues**



**Sustainable Consumption Issues**



**Microbial contamination**



**Choking Hazard**



**Mycotoxin contamination**



**Chemical Hazards**



Syngenta technology contributes to solutions

# Summary

- Pests, Weeds and Diseases are a major cause of yield and crop quality loss, and farm income reduction
- Continued innovation is an imperative for food security
- Chemical crop protection agents are essential to meet the global food security challenge
- Advances in plant science offer an opportunity for better genetics for pest and disease resistance Systems approaches are vital
- Knowledge exchange with farmers on BMP's
- Sustainable Intensification is our challenge