

Biofortified and Functional Food: A Healthy Future?

Thursday 19 May 2011 SCI HQ, London, UK



Programme	09.30	Registration and refreshments				
	10.00	Chairman's introduction				
	10.10	The role of micronutrients in the maintenance of optimum human health Hilary Powers, University of Sheffield				
	10.40	Plant natural products and health: from evidence to implementation Richard Mithen, Institute of Food Research				
	11.10	Refreshments				
	11.30	Lunch and poster session Chairman's introduction An international industry initiative on 'Fertiliser use and human health' Kevin Moran, Yara				
	12.00					
	12.30					
	12.45					
	13.45					
	13.50					
	14.20					
	14.50					
	15.20	Refreshments The development of novel food products Alexander Sher, Nestlé Exploring consumer acceptance of novel food technologies Mary Brennan, Newcastle University				
	15.50					
	16.20					
	16.50	EU health claims legislation - is it working? Nigel Baldwin, Cantox				
	17.20	Discussion				

17.45 Wine mixer

Bioscience and agronomic technologies are being employed, not only to increase the nutritional value of food and animal feed, but also to promote health, physical and mental performance and well-being.

This event will:

- Explore progress with the biofortification of crops and the development of functional foods – what new developments can be expected?
- Discuss evidence for benefits, regulation of claims, and examine opportunities and issues for further research investment, and for the downstream food industry.
- Offer a networking opportunity for all those involved in biofortified and functional foods from lab through field to store.

Attendees

This will be an essential event to attend for all those concerned with R&D, production, regulation and retailing of food for enhanced nutrition, health and well-being.

Call for posters from young researchers

PhD students and post-docs in their first position are invited to submit proposals for an A0 (portrait) poster on research progress in biofortified or functional food topics as a 300 word abstract by 8 April 2011 to alan.baylis@nuvistix.com. Prizes will be awarded for the best posters and all presenters will receive a 50% refund of delegate fees.

Organisers

Dr Alan Baylis, SCI BioResources Group Mr Andy Kerridge, SCI Food Commodities & Ingredients Group Prof Keshavan Niranjan, SCI Food Engineering Group Mr Peter Grimbly, SCI Horticulture Group

5% discounts apply to all SCI conferences by booking online here

SCI is an international, independent charity whose remit is to promote the application of science for the benefit of society.

SCI is the publisher of many well respected journals and industry leader Chemistry & Industry magazine (C&I). SCI can offer a network of contacts spanning education, science and business, an in-depth knowledge of chemical related industries together with a rolling programme of conferences, awards and scholarships to help further knowledge and support those involved in the sector no matter what stage of their careers.

For more information on the benefits of joining SCI please go to www.soci.org/membership



Biofortified and Functional Food: A Healthy Future?

19 May 2011 @ SCI HQ, London, UK

If you would like to become a member of SCI today, please tick the box below and you can benefit from the SCI discounted member rate on booking this conference

I would like to become a member of SCI...... Member £75

Student £15

Please tick appropriate box below

Booking rate before 8 April 2011

Booking rate after 8 April 2011

 SCI Member
 £120 □
 SCI Member
 £135 □

 Student Member
 £35 □
 Student Member
 £45 □

 Subsidised Member
 £75 □
 Subsidised Member
 £90 □

 Non-Member
 £150 □
 Non-Member
 £180 □

Online bookings at www.soci.org/events get a 5% discount on the above prices

Membership number:

Surname First Name.

Title Mr/Mrs/Dr/Prof/Other Position.

Organisation

Address

Tel.....

Postcode.....

Special requirements: (dietary/access/other)

There are 3 ways to pay:

- 1. Online and receive a 5% discount at www.soci.org/events
- 2. Cheques made payable to 'SCI' should be drawn in GB£ and enclosed with form
- **3.** Credit Card. Please debit £..... from my Mastercard/ Visa/ Amex (please circle)

Card Expiry Date	$ \prod_{i} $	/	Signed	

Please return completed forms to:

SCI Conference Dept, 14/15 Belgrave Square, London, SW1X 8PS

T: +44 (0) 20 7598 1561; F: +44 (0) 20 7235 7743; E: conferences@soci.org

Cancellations: Received in writing 1 to 3 weeks prior to the meeting will be subject to a 20% administration charge. Refunds cannot be made for cancellations received after this period although substitutions may be made. Should unforeseen circumstances occur, SCI reserves the right to alter the content of the programme and cancel or postpone any of its meetings without notice or, in the case of complete cancellation, liability to enrolled delegates other than return of fees.

Data Protection: The personal information included on this form will be used by SCI only and will not be disclosed to any third parties. Please tick if you do not wish to be sent details of any future similar meetings or other SCI services. \square